

CHAITHRANJALI.R

DIGITAL MARKETING EXECUTIVE

CONTACT

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EDUCATION

- 2020-2023
BANGLORE UNIVERSITY
 - Bachelor of commerce
- 2018-2020
PRE -UNIVERSITY
 - Surana IND PU College
- 2017-2018
SECONDARY X

SKILLS

- SEO
- Social Media Marketing
- Graphic design
- freepik
- PPT
- Excel

LANGUAGES

- English (Fluent)
- kannada(Fluent)

PROFILE

Passionate Digital Marketing Professional with Conceptualizing and Implementing digital marketing initiatives like SEO, Social Media Marketing, Email Marketing, etc Visibility and growth.

WORK EXPERIENCE

Certvalue (Blipsnip group) Sep 2023-Sep 2025

Digital Marketing Executive

Key Responsibilites

- Search Engine Optimization ,Social Media Marketing, Email Marketing, Graphic Design .
- Experience in On page Optimization like Keyword Research, Content Writing, internal page linking, image alt tags performed.
- Off page activity like article, Blog creation, Social bookmarking, Profile Creation.
- Capable in evaluate User experience SEO and Performance.
- Email Marketing on data base, Promoting by sending mails like poster mail with the help of mailerchimp tool.
- Graphic design Basic design by using Canva, freepik etc.
- SocialMediaMarketing like Posting, Promoting, brand through post, reelsvedios about business/services. In all social media platforms.
- LinkedinMarketing like scheduling post, Commenting, eventpost creation, poll Creation