

EDUCATION

Communication design, TIDES
Coimbatore -2023
C-tech, Graphic design and
communication, Image Creative
Education, Chennai 2019

Currently completed Digital Marketing
course at Golden Advertising and
Publicity Chennai Feb 2024 – April 2024

Digital Marketing course, Upskill
Rocket Bangalore Oct 2024 - August
2025

SKILLS

Adobe - Illustrator, Photoshop,
Express, In design (version CS6),
Canva

MS office tools - MS Word, MS Excel
and MS PowerPoint

Digital Marketing Skills - SEO,
Google ads (search, video and
display ads) Facebook ads,
Instagram ads and Content Writing

CERTIFICATIONS

Google, HubSpot and
SEMrush

C-tech certification in
Graphic Design

SAMYUKTHA V

Communication Designer and Digital Marketing Trainee

Passionate about digital marketing, skilled in SEO,
social media, and content creation. Eager to launch a
career, contribute fresh ideas, and drive results.
Ready to learn and grow.

INTERN EXPERIENCE

MS Square Solutions LLC, Texas USA

PERIOD April 1st 2023 - May 1st 2023

PROJECT - Creating Digital Illustrations

SOFTWARE - Adobe illustrator

MTAB Technologies Chennai

PERIOD - September 2023 - November 2023

PROJECT - Enterprise transformation and welcome
video for external reviewers

SOFTWARE - Canva

Golden Advertising and Publicity

PERIOD - April 2024 - June 2024

PROJECT - Social media management Off page SEO,
Google ads (search, video and display ads) and
content writing

WORK EXPERIENCE

Wynmo Technologies Chennai

Designation - Trainee Media Analyst

Period - December 21st 2023 - January 31st 2024

Created social media ads for
marketing/promotional purpose based on
Requirement from client

Software - Canva and Adobe express

Digital Marketing
certification June
(2024)

CO CURRICULAR ACTIVITIES

SPORTS – Played badminton
tournaments for school

MUSIC – Pursued music classical
and performed western and
classical in band

Karate - Has a green belt in Karate

Dance - Learnt Bharatanatyam for
2 years

LANGUAGE

- English
- Tamil

DATE OF BIRTH

3rd July 2001

CONTACT



9498028947



samyukthavenugopal8@gmail.com



Chennai

Pioneer Group, Chennai

Designation – SEO Trainee

PERIOD – 1st August 2024 present

Skilled in off-page SEO strategies to
achieve top Google rankings for
clients. Experienced in conducting
detailed SEO audits to identify areas
of improvement, and managing blog
submissions, guest posting, and social
bookmarking to enhance website
authority and drive organic growth.

In **On page SEO** Learning basics: Meta
tags, headings, keyword placement,
internal linking.

Skilled in conducting keyword
research using tools like Google
Keyword Planner, Ahrefs, and
SEMrush to identify high-performing
keywords that boost search visibility
and drive targeted traffic. Expert in
link building and acquiring high-
quality backlinks to boost rankings
and authority.

SKILLS – Off page SEO, On page SEO,
Keyword Research Link Building