

Vemareddy Bhoomana

9704434761 vemabhoomana@gmail.com Nellore India 524230

Personal Summary:

Performance-driven Jr. SEO executive with several years of experience. Exhibits strong knowledge, critical thinking and acute understanding of Digital Media Landscape.

Skills:	Word Press	Link Building
	Technical SEO	Quality Control
	Keyword research	Team Collaboration
	SEO Analytics	Social Media Optimization
	Competitor analysis	Keyword optimization
	Google My Business	On-page Optimization
	Off-page optimization	

Education:	04/2014 10 th ZP High School (Nandipadu)
	05/2016 Intermediate (Nellore) Krishna Chaitanya Jr College (Nellore)
	06/2019 Batcheler of Computer Applications Krishna Chaitanya Degree & Pg College (Nellore)
	12/2021 Master Of Computer Applications Krishna Chaitanya Institute of Science and Technology (Kakutur, Nellore) Project: Car Rental System

Work Experience: Jr SEO Executive (Intern) | Sunlight It Solutions Hyderabad, India

Apr 2022 - Jul 2022

Work: Off Page SEO.

Projects:

1. Vijaya Nursing Home
2. Virtue Solutions

Roles and Responsibilities:

- Improve Keywords Ranking Positions in Search Engine Results Page (SERP)

Jr SEO Executive | Peoria Pvt Lmt Hyderabad, India

Aug 2022 - Mar 2023

Work: On-Page SEO and Off-Page SEO

Project: hyd7am.com

Roles and Responsibilities

- Optimized existing content with targeted keywords to increase organic traffic.
- Monitored competitor websites for changes in their SEO tactics and adjusted accordingly.
- Worked and Performed on-page optimizations such as meta tags, page titles, Internal linking to maximize SEO performance using Word Press Website.
- Worked On Off-Page.

Jr SEO Executive | Punarjan Ayurveda Pvt Lmt Hyderabad, India

May 2023 – Current

Work: On-Page SEO, Off-Page SEO, Technical SEO, Web Stories Creation

Project: punarjanayurveda.com

Roles and Responsibilities.

- Performed on-page optimizations such as meta tags, page titles, internal linking. to maximize SEO performance.
- Provided technical guidance on the development of website structure to ensure optimal indexing by search engines.
- Worked closely with design teams to ensure that all website elements are optimized for maximum visibility in search engine results pages.
- Handling GMB, Vijayawada, and Analysing analytics regarding GMB posts.
- Worked on Search Console errors.

- Using the Ahrefs Premium Tool for off-page and competitive analysis.
- Creating Web Stories Regarding General Health Care and Cancer.
- Posting Blogs, Creating Website Main Pages and Landing Page in Word Press for Adds

Hobbies And Interest: Playing Cricket
 Hearing Music

Languages: Telugu
 English

Certifications: Best Employee of the Award in Punarjan Ayurveda Pvt Lmt
