Ishita Vishwakarma

Product Designer

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01 PROFILE

Creative and research-driven UI/UX Designer with **1 year of experience** turning complex ideas into simple, user-friendly digital solutions. Comfortable working in ambiguity and collaborating across teams to design intuitive, scalable experiences. Skilled in handling **end-to-end design processes** from user research and wireframes to prototypes and developer handoff always keeping users at the core. Passionate about **design thinking**, solving real-world problems, and creating accessible, **responsive products** backed by data and empathy.

02 WORK EXPERIENCE

July 2024- Present
Full-Time

UI/UX Designer at Politech
Delhi

- Led the end-to-end design of user-centric websites and apps, focusing on accessibility, responsiveness, and performance.
- Designed **political campaign websites** and **digital catalogues** ranging from standardized layouts to fully custom, narrative-driven experiences tailored to each candidate or region.
- Collaborated closely with product managers, developers, and leadership to align design decisions with business and campaign strategies.
- Conceptualized and designed the **Congress Connect app**, streamlining communication and engagement between representatives and the public.
- Created personal **portfolio websites for Parliament leaders**, highlighting their achievements, initiatives, and public presence in a modern and engaging format.
- Alongside design, I also took charge of **brand management for Orgamify**, building a cohesive identity across digital platforms and ensuring brand consistency in every visual and voice touchpoint.

Mar 2024- July 2024
Internship

UI/UX Designer at Credochain
Delhi

- Joined as a UX/UI Designer at a fintech company, playing a key role in enhancing the **overall user experience** across web and mobile platforms by addressing usability issues and refining user flows.
- Led requirement-gathering sessions with internal teams and clients, **conducted user research** through interviews and surveys, and translated findings into data-driven, actionable design strategies.
- Proficient in using tools like Figma, Adobe XD, and Sketch to design wireframes, high-fidelity mockups, user flows, and interactive prototypes that effectively communicate design intent.
- Contributed significantly to both UI and UX aspects of the product, including **designing architecture diagrams** to map out system structures and ensure logical, scalable design implementations.
- Collaborated closely with the development team to ensure seamless design handoff, provided specifications, and conducted QA to maintain **design quality post-implementation**.

Jan 2024- Apr 2024
Internship

UI/UX Designer at RevoltronX   *Remote*

- UI Designer with experience working in an EdTech company, creating **clean and user-friendly designs** for seamless user experiences.
- Comfortable working with **design guidelines** to keep the user experience smooth and consistent.
- Skilled in **wireframing**, **prototyping**, and designing clear, polished interfaces.
- Focused on creating designs that look good and work well.
- Always follow user-first thinking to improve how people interact with digital products.

03 EDUCATION

2020- 2024

Bachelor of technology
United Institute of Technology   *Prayagrai UP*

2020- 2024

Senior Secondary (XII)
Vivekanand Sr. Secondary School   *NTPC , Sonebhadra*

2020- 2024

Secondary (X)
Sacred Heart Convent School   *Obra, Sonebhadra*

04 TOOLS & TECHNOLOGIES

- Design Softwares: Figma, Adobe XD, Adobe Illustrator, Photoshop, Indesign, ProtoPie
- Collaboration & Development: Jira, HTML, CSS
- Analytics & Research: Hotjar, Google Analytics, UserTesting, Datadog
- AI Tools : UXtweak, Userdoc, Uizard, Khroma, Midjourney

05 COURSES

2024   ### Responsive Web Design

2024   ### Interaction Design Specialization

2023   ### Google UX Design Certificate