KADURU JYOTHI

FULL STACK DEVELOPER

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SKILLS

- JavaScript
- HTML
- CSS, Bootstrap
- React.js
- Next js
- SEO
- WordPress
- PHP (Basics)
- On page and Off page Seo, Technical Seo, Automation Tools,

PROJECTS

Project Title: A2Z SMS

URL : https://a2zsms.in

Project : Roam Traveller

URL: https://roamtraveller.com

Project Title: Groavy

URL : https://www.groavy.com

Project Title: GS Silks

URL: https://gssilksaree.com

PROFESSIONAL SUMMARY

Web Developer & SEO Specialist with 1.5 year of experience building responsive websites using React, Next.js, and WordPress. Skilled in technical SEO, plugin optimization, and data-driven decision-making using Google Analytics, Search Console, and SEMrush. Passionate about improving performance, accessibility, and user experience.

WORK EXPERIENCE

A2Z SMS Services   DEC 2023- PRESENT
Web Developer & SEO Specialist

- Hands-on experience in WordPress theme customization, plugin integration, and responsive web design.
- Proficient in implementing on-page and technical SEO, including keyword optimization, meta tags, schema markup, and site speed improvements.
- Created user-friendly, SEO-optimized websites that improved organic traffic and search engine rankings.
- Skilled in using SEO tools like Google Search Console, Google Analytics, Yoast SEO, Rank Math, and SEMrush.
- Strong collaboration and problem-solving skills, consistently delivering high-quality results on tight deadlines.
- Implemented effective on-page and off-page SEO strategies to boost organic visibility and search rankings.
- Automated end-to-end lead workflows using Make.com, including lead capture, email automation, and follow-up sequences for better conversion.
- Built dynamic and responsive user interfaces using React.js, ensuring smooth performance and interactive user experiences.
- Developed fast, SEO-friendly web applications with Next.js, leveraging server-side rendering (SSR) and API integration for better performance.
- Worked on personal projects using PHP and MySQL, building basic backend functionalities like form handling, database connections, and data management.

EDUCATION   2019- 2022

Master of Science -   Krishna chaitanya Degree college