



# SUDHEER DIWAKAR

## VISUAL/GRAPHIC DESIGNER

As a creative and passionate visual designer with a rich background in multimedia design, I possess a meticulous eye for detail and a dedication to innovative design solutions. I excel in translating concepts into compelling visual experiences, leveraging extensive expertise in various Graphic Design software programs. With exceptional time management skills, I am dedicated to completing projects within budget and on schedule, ensuring a seamless fusion of creativity and efficiency.

## EDUCATION

**2015 - 2018 :**

**Banara Hindu University**

Master of Computer Application

**2012 - 2015 :**

**MJP Rohilkhan University**

Bachelor of Computer Application

## CONTACT



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[www.behance.net/sudheerdiwaker1792](https://www.behance.net/sudheerdiwaker1792)



[www.grafixera.com](https://www.grafixera.com)

## EXPERIENCE

*May 2022 - Present*

**Fleetx Technologies Pvt Ltd** (Gurugram)

Visual Designer / Graphic Designere

- Spearhead the creation of visually striking and memorable designs for various media channels, including print and digital platforms.
- Created compelling UI designs for websites and mobile apps, emphasizing wireframing and prototyping tools to communicate design concepts effectively using Adobe Creative Suite.
- Utilize multimedia design skills to create attention-grabbing GIFs and edit corporate videos, enhancing the overall impact of digital marketing efforts.
- Craft engaging digital marketing materials, such as Carousel Posts, Landing Pages, and Emailers, to effectively convey marketing messages and promote brand awareness. Design newsletters that captivate the audience while maintaining brand identity.
- Designed visually appealing posters, banners, flyers, brochures and t-shirts for print materials, ensuring visual consistency and high-quality output. Manage the entire design process from concept to completion, meeting project deadlines and exceeding client expectations.

*2021 - 2022*

**Quess Corp Limited** (Bangalore)

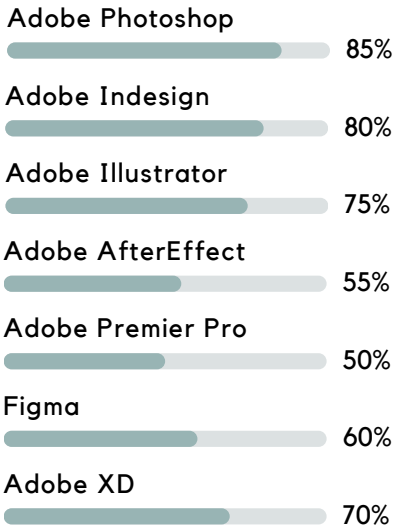
Senior Graphic Designer

- Designed in print design and interactive PDF, Emailer, Brochure designs, with additional responsibilities including Created presentation, newsletter and digital ad creation



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## SOFTWARE SKILLS



## HOBBIES

- Playing Video Games
- Continuous Learning Through Tutorials

2020 - 2021

### Aslov Automotive Pvt Ltd (Bhopal)

Graphic Designer

- Produced website images, banners, catalogs, flyers, social media banners, GIFs, and conducted photo editing.

2018 - 2020

### Qbooks Accounting & Consulting Pvt Ltd (Noida)

Graphic Designer

- Designed logos , website images, and assets, while also creating infographics, banners, flyers, and brochures.

Freelancing Projects

### Silky Hair India

- Designed impactful visuals for Amazon product descriptions, creating banners and images. Produced dynamic motion product videos and crafted engaging website banners and images.

### Gadin Pharmaceuticals Pvt Ltd

- Created various brand elements, including logo creation, catalog design, pricing lists, and the conceptualization of medicine label and packaging designs

### Everinn Spices

- Label & Packaging designs, Mockups and Banner , Catalogue design, Website images

## SKILLS

- Good interpersonal and communication skill
- Adaptable to dynamic environment
- Organizational skills
- Flexible and optimistic
- Time Management