Aryan Hegde

Lead Web Developer | Agile & Product Strategy

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SUMMARY

Results-driven Web Dev Lead with expertise in web development, Agile methodologies, and cross-functional team leadership. Proven in leading software teams, executing high-impact projects, and aligning technical execution with strategic goals.

Key strengths:

- Led the development of an OMS, reducing order errors by 93% and boosting
 efficiency.
- Managed end-to-end SDLC for timely project delivery and collaborated with CEOs, marketing teams, and developers to align product strategies with business goals.
- Launched internal tools (Admin Panel, CMS, Sales Leaderboard) to streamline operations.
- Proficient in Agile project execution, sprint planning, stakeholder communication, and process optimization.
- Hands-on experience with technical architecture, risk management, and iterative software solutions.

Seeking **Technical Project Manager** roles to leverage my **technical and project management skills** for **innovation and business growth**.

PROFESSIONAL EXPERIENCE

Lead Web Developer

TORQUE BLOCK

Hired and onboarded team members, liaised between team, Operations Head, and CEO for project execution. Improved order processing and tracking, reducing errors and boosting efficiency.

- Managed 2 direct reports and collaborated with SEO specialists, E-commerce managers, Operations Heads, CEO, and content teams.
- Utilized Trello and Zoho Calendar for task management, sprint planning, backlog grooming, and reporting. Ensured seamless, preventing disruptions to ongoing business operations.
- Conducted training sessions and created SOP documentation, ensuring smooth adoption and transition across teams.

Web Developer

TOROUE BLOCK

Successfully transitioned from Wix to a custom-built e-commerce platform, developed tools for efficient product management, and created a comprehensive Admin Panel for enhanced operational efficiency.

- Spearheaded the transition to a custom-built e-commerce platform, boosting web orders to ₹1-2 lakhs/month and generating 250+ leads monthly.
- Developed a CMS tool for Product & Brand Managers and led the creation of an OMS, reducing order misplacements by 93% and enhancing order tracking delivering an MVP in 10 days, with real-time iteration during company adoption.
- Established a comprehensive internal Admin Panel with features like coupon generation, purchase order management, and SEO dashboards.

Junior Web Developer

Axioned

Delivered high-quality, responsive websites that met industry standards and client expectations.

- Developed responsive websites, ensuring cross-browser compatibility and optimized performance.
- Assisted in debugging, deployment, and UI/UX optimization.

CERTIFICATIONS

Google Project Management Professional Certificate

Gained expertise in Agile, Scrum, risk management, stakeholder communication, and project documentation. Learned to manage project lifecycles, create detailed plans, and use tools like Jira, Trello, and Google Sheets for execution. Developed problem-solving, leadership, and resource management skills to drive successful project outcomes. Certificate Link

TECHNICAL SKILLS

Project & Team Management

Agile & Scrum Sprint Planning

Risk Management

Stakeholder Communication

Backlog Prioritization Resource Allocation

Process Optimization

Cross-functional Team Leadership Trello

Technical Expertise

Zoho Calendar



EDUCATION

Bachelor of Engineering

Atharva College of Engineering