

ANAND KUMAR DUBEY

Graphic & Web Designer

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SUMMARY

I am an experienced Graphic and Web Designer with a strong background in developing visually appealing and effective web solutions. Having worked in both the travel and retail sectors, I bring a creative approach and a dedication to helping businesses succeed through effective design. I am looking for opportunities to utilize my skills and contribute to innovative projects.

EXPERIENCE

Graphic & Web Designer 02/2020 - 09/2024
AS Airspace Travels Pvt. Ltd. New Delhi, India

A travel company focused on providing various travel solutions including flight bookings.

- Designed multiple modern & responsive websites using HTML, CSS, Bootstrap.
- Responsible for designing and developing responsive WordPress websites using modern best practices and technologies, ensuring a user-friendly experience.
- Proficient in WordPress theme customization, plugin integration, and performance optimization.
- Managed & created graphic design projects for promotional materials, including social media graphics, & website banners, email templates, posters, etc.
- Collaborated with cross-functional teams to deliver design solutions.
- Redesigned outdated websites to improve aesthetics, functionality, and accessibility for various audiences.

Graphic & Web Designer 09/2017 - 02/2020
Pai International Electronics Ltd. Bangalore, India

An electronics retail company known for its wide range of consumer electronics.

- Designed a responsive website that enhances user engagement and adheres to modern design principles for the company's e-commerce platform.
- Designed responsive layouts that adapt to various screen sizes and devices using HTML, CSS, and Bootstrap.
- Developed a content management system using WordPress for easier website maintenance and updates.
- Optimized digital images for web and mobile platforms, which improved page loading times.
- Timely implementation of the latest trends in web design to ensure the website is up-to-date.
- Created visually appealing and effective graphic designs for Advertisements and marketing campaigns.

EDUCATION

B.A. 07/2016 - 07/2019
MGKVP Varanasi Varanasi, Uttar Pradesh, India

Intermediate 05/2012 - 05/2013
S.B. Intermediate College Varanasi, Uttar Pradesh, India

High School 05/2010 - 05/2011
S.S.S Intermediate College Varanasi, Uttar Pradesh, India



STRENGTHS

- Flexible
- Team player
- Positive Attitude
- Self Confidence
- Communication Skills

LANGUAGES

English	Proficient	●●●●●
Hindi	Native	●●●●●

SKILLS

Responsive Design, HTML, CSS, Photoshop, Bootstrap, WordPress, HTML5, UX, CorelDraw, Canva, InDesign, Flash animation

PROJECTS

Websites Designed

- www.faresmatch.com
- www.faressaver.com
- www.fareotrend.com
- www.sunriseairway.com
- www.gomoremiles.com
- www.aveloflights.com
- www.paiinternational.in