

Bhumika Chavada

Sr. SEO Executive
Digital Marketing executive

On Page SEO - Off Page SEO - Technical SEO - Local SEO -
Ecommerce SEO - Image SEO - Outreach Expert - Email
Marketing - Social media - Web Story - Content Marketing -
SERP Optimization - Influencer Marketing - Online marketing
Guestpost - Expert - Haro backlinks

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EXPERIENCE

BrainerHub Solutions, Ahmedabad— *Sr. SEO Executive*
November 2023 - PRESENT

Implemented SEO best practices, resulting in improved search engine rankings.

Collaborated with the marketing department to manage SEO strategy

Ampli5.Digital.pvt ltd, Ahmedabad— *SEO Executive*

July 2021 - November 2023

Developed and implemented SEO-friendly UI/UX designs to improve website usability and conversions.

Bellatrix network communication Pvt. Ltd, Ahmedabad—
SEO Executive

July 2020 - July 2021

Utilized best practices to optimize content, webpages and other digital assets for SEO.

Monitored and reported on website analytics, providing insights into website performance

KEY ACHIEVEMENTS

Improved Search Engine Rankings

Implemented SEO best practices that improved a client's search engine rankings, resulting in increased visibility and traffic.

Boosted Organic Traffic

Developed an effective SEO strategy that boosted a client's organic traffic by 30% within six months.

Enhanced Website Speed

Improved website load time enhancing user experience and contributing to higher search engine rankings.

SKILLS

Keyword research
Link building strategy
Data analysis
Content marketing
Understanding of search algorithms
Prioritization
Project Management

TOOLS AND TECHNOLOGY

Google Analytics - 4
Webmaster Tools
Google Tag Manager
Google Data Studio
SEMrush, Ahref, Moz
Google keyword planner
Screaming Frog
Google Trends, Chat GPT
Google My Business
Uber Suggest, SEOquake
Google's Mobile-Friendly Test
Page speed GTmetrix
Schema.org, Similarweb
Grammarly, Rank Math
Seo Meta in 1 Click, VPN
Extension
Google SERP Counter, Photoshop,
Canva, VPN, KWFinder

AWARDS

Google Analytics GA4
Google Ads AI Powered
Performance
Google Ads Search Certification
YouTube Content Ownership
Digital Marketing

EDUCATION

Government Engineering College (G.E.C), Bhavanager - B.E. (Computer Engineering)

2012 - 2015

I have completed my bachelors of engineering degree in computer science with 8.2 CGPA

A.V.P.T.I, Rajkot— Diploma In Computer Engineering

2009 - 2012

II have completed my diploma of engineering degree in computer science with 8.7 CGPA

WORKS

Keyword Research ,Blog submission in website, SEO Strategies

Meta title, Meta-Description , Meta Data , Competitor analysis

Onpage Suggestion , Work in LiveLive Website , Website speed check

Website AuditReport , Data studio Report , SERP Report, GA-4 Reports

Schema markup, Robot.txt , Site mapEtc

Image Optimization , Blog optimization , Content optimization , Website Optimization

Keyword rankingcheck , Internal/ External Linking , URL structure

Solve Redirection , Set Sitemap, Set Canonical Tag , Canonical Error

Index Issue, Find andFix 404 Pages, Slove Technical Error 404/301 ,

Find and Fix BrokenImage , Find and Fix Broken Links, Find and Fix Duplicate

H1 Heading

Seo Quake, Seo Meta in 1 Click, VPN Extension , GoogleSERP Counter ,

Photoshop , Canva,Designing tools , VPN , Link Klipper, SEO Extension

Guest Posting , Outreach expert , High Quality Link Building

Business listing , PdfSubmission, PPT Submission , Document Submission

Google-Stacking,Q&A Quora Submission ,Reddit Submission

Social Bookmarking , Content Marketing , Document Submission

Directory Submission ,Video Submission , Link Baiting

Article Submission , Profile Creation , Image Submission.

Infographics Submission, Press Release Submission.

Product Promotions, Web 2.0 Blog Submission.

Blog Comment, Forum Posting.

Classified Submission, GMB Posting , Search Engine submission.

Search Engine Submission , Social Media Marketing

Brand mentions , Customer reviews , Digital PR , Journalist request

LANGUAGES

English, Hindi, Gujarati

PROJECTS

<https://www.hamiltonaircon.com/>

<https://www.brainerhub.com/>

<https://www.signcompany.london/>

<https://www.galaxyinsulation.co.uk/>

<https://www.keylifefs.com/>

<https://www.dannydeco.co.uk/>

<https://www.cuin.glass/>

<https://www.vcpriint.co.uk/>

<https://www.hoardingprintcompany.co.uk/>

<https://www.popatstores.co.uk/>

<https://www.perfectsmile-dental.com/>

<https://www.completesmiles.co.uk/>

<https://www.dentalsurgeryrefubishment.com/>

<https://www.divoi.com/>

<https://www.supersmiledental.co.uk/>

<https://www.head45.com/>

<https://www.thedentallounges.com/>

<https://www.zestige.co.uk/>

<https://www.touchandglow.co.uk/>

<https://www.radheplastictd.com/>

<https://www.smilecraftdentalstudio.com/>

<https://www.trikonclinicalwaste.co.uk/>