

BHEMESHA C M

SEO Analyst

Experienced SEO analyst specializing in on/off-page optimization, technical, link building, and SEO optimize content writing. Passionate about driving organic traffic, improving rankings, and delivering exceptional results using advanced SEO tactics and tools.

 bheemb300@gmail.com

 6362191558

 Bangalore, India

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WORK EXPERIENCE

SEO Analyst

Zyoin Group

12/2023 - Present

Bangalore, Karnataka

Zyoin, promoted by IIT & NIT alumni, is a leading staffing firm known for its social media recruitment and diverse services.

Responsibilities

- Developed and executed comprehensive SEO strategies, driving organic growth, improving search engine rankings, and managing all social media channels.
- Conducted keyword research, optimized on-page elements, and resolved technical SEO issues.
- Collaborated on content creation and web design, integrating SEO best practices.
- Led link-building campaigns to boost domain authority and rankings.
- Stayed updated on trends, performed SEO audits, and refined strategies.

SEO Analyst

Star Knowledge

03/2022 - 11/2023

Mysore, Karnataka

Star-Knowledge is a software services, and solutions provider that delivers high-value results to business and public sector organizations globally.

Responsibilities

- Conducted keyword research and competitor analysis to optimize web content and improve rankings.
- Monitored key SEO metrics, including organic traffic and conversion rates, using Google Analytics.
- Developed and implemented SEO strategies, focusing on meta tags, technical SEO, and compliance with industry trends.
- Managed content creation and publication on WordPress, ensuring alignment with SEO best practices.
- Optimized website performance and executed link-building strategies to enhance domain authority.

EDUCATION

Master of Business Administration [Marketing & Finance]

Maharaja Institute of Technology Mysore
(VTU)

09/2019 - 11/2021

CGPA: 7.3

Bachelor of Commerce

University of Mysore

05/2016 - 05/2019

CGPA: 7.4

SKILLS

Search Engine Optimization

On-Page SEO

Off-Page SEO

Technical SEO

Keywords Research

Link Building

Search Engine Marketing

Semrush

Ubersuggest

Ahrefs

Google Ads

Google Analytics

Moz

Meta Ads

Social Media Marketing

Screaming Frog

Google Search Console

Google Tag Manager

Looker Studio

WordPress

HTML

CSS

Communication

Market Research

AWARDS & RECOGNITION

Ultimate Team Player Award (09/2024)

Recognized for outstanding collaboration and teamwork, contributing to the success of key projects and fostering a supportive work environment.

PUBLICATIONS

Bhemesha C M (2021), Strategic Choice of Service Triangle in Gravity One Living Space Private Limited Company. IOSR Journal of Business and Management, 23(6), 24 – 29. (06/2022 - 07/2022)

- <https://www.iosrjournals.org/iosr-jbm/papers/Vol23-issue6/Series-10/D2306102429.pdf>

CERTIFICATES

The Fundamental of Digital Marketing (03/2022 - 03/2022)

Comprehensive digital marketing course by Google Digital Garage, covering essential online strategies.

Google Analytics Certification (09/2023 - 09/2023)

Comprehensive Google certification course in digital marketing and analytics.

Google Analytics 4 (GA4) Essential Training (08/2022 - 08/2022)

With expert-led instruction and hands-on exercises, this course equips essential skills to harness the power of GA4.

LANGUAGES

Kannada

Native or Bilingual Proficiency

English

Full Professional Proficiency

Hindi

Full Professional Proficiency