BHEMESHA C M

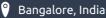
SEO Analyst

Experienced SEO analyst specializing in on/off-page optimization, technical, link building, and SEO optimize content writing. Passionate about driving organic traffic, improving rankings, and delivering exceptional results using advanced SEO tactics and tools.

bheemb300@gmail.com



6362191558



in linkedin.com/in/bhemesha-seo-analyst

WORK EXPERIENCE

SEO Analyst Zyoin Group

12/2023 - Present

Bangalore, Karnataka

Zyoin, promoted by IIT & NIT alumni, is a leading staffing firm known for its social media recruitment and diverse services.

Responsibilities

- Developed and executed comprehensive SEO strategies, driving organic growth, improving search engine rankings, and managing all social media channels.
- Conducted keyword research, optimized on-page elements, and resolved technical SEO issues.
- Collaborated on content creation and web design, integrating SEO best practices.
- · Led link-building campaigns to boost domain authority and rankings.
- Stayed updated on trends, performed SEO audits, and refined strategies.

SEO Analyst Star Knowledge

03/2022 - 11/2023

Mysore, Karnataka

Star-Knowledge is a software services, and solutions provider that delivers high-value results to business and public sector organizations globally.

Responsibilities

- Conducted keyword research and competitor analysis to optimize web content and improve rankings.
- Monitored key SEO metrics, including organic traffic and conversion rates, using Google Analytics.
- Developed and implemented SEO strategies, focusing on meta tags, technical SEO, and compliance with industry
- Managed content creation and publication on WordPress, ensuring alignment with SEO best practices.
- · Optimized website performance and executed link-building strategies to enhance domain authority.

EDUCATION

Master of Business Administration [Marketing & Finance]

Maharaja Institute of Technology Mysore (VTU)

09/2019 - 11/2021

CGPA: 7.3

Bachelor of Commerce University of Mysore

05/2016 - 05/2019

CGPA: 7.4

SKILLS



AWARDS & RECOGNITION

Ultimate Team Player Award (09/2024)

Recognized for outstanding collaboration and teamwork, contributing to the success of key projects and fostering a supportive work environment.

PUBLICATIONS

Bhemesha C M (2021), Strategic Choice of Service Triangle in Gravity One Living Space Private Limited Company, IOSR Journal of Business and Management, 23(6), 24 – 29. (06/2022 - 07/2022)

• https://www.iosriournals.org/iosr-ibm/papers/Vol23-issue6/Series-10/D2306102429.pdf

CERTIFICATES

The Fundamental of Digital Marketing (03/2022 - 03/2022)

Comprehensive digital marketing course by Google Digital Garage, covering essential online strategies.

Google Analytics Certification (09/2023 - 09/2023)

Comprehensive Google certification course in digital marketing and analytics.

Google Analytics 4 (GA4) Essential Training (08/2022 - 08/2022)

With expert-led instruction and hands-on exercises, this course equips essential skills to harness the power of GA4.

LANGUAGES

Kannada

Enalish

Native or Bilingual Proficiency

Hindi

Full Professional Proficiency

Full Professional Proficiency