

Manjunath L

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CAREER OBJECTIVE

- Aspiring for a position where my knowledge, skills and experience as SEO Specialist can be effectively used for the development of organization and for my personal advancement.
- To be innovative, flexible and to work as a team
- To ensure in improving my skill sets as per domain in which I will be working on and as per the requirements.

Elan creations, Bengaluru

Digital Marketing manager and WordPress developer (Nov 2022 - May 2024)

- Worked on more than 10+ SEO projects.
- Complete creation of 5+ WordPress websites, with the use of an SEO-focused content.
- Implementation and review of the websites with respect to optimization and ranking.
- Google Ads for Search campaign, shopping campaign, display ads website traffic and many more.
- Managing SEO content projects from conception to execution, ensuring deadlines are met and deliverables are of high quality.

Gweb solution, Bangalore

SEO Specialist (May 2020 – September 2022)

- Worked on more than 15+ SEO projects.
- Performed keyword research for e-commerce, manufacturing and service-based industries.
- Link Building strategy for SEO off page submission.
- Worked on website issues and implementations of SEO on different types of CMS.
- Performed google ads for different websites with goals Leads generation, Website Traffic and Brand awareness.
- Worked with client requirements to specify business plans and goals.

Experience on WordPress Development

- Worked on static and dynamic WordPress websites
- Experience in working with different web design plugins like slider revolution.
- Optimizing WordPress website for SEO the beginning

eCourierz, Bangalore**Digital Marketing Analyst (October 2018 – February (2020)**

- Performed keyword Research for eCourierz and eShipz websites.
- Used the right keywords for eCourierz and eShipz websites that ranked on the first page.
- SEO friendly title and meta description for eCourierz and its services pages.
- Implementing SEO On page strategies
- Title tag, meta tag, canonical tag, alt tag, content optimization, image optimization, XML sitemap creation and submission, robots.txt, schema, microdata, hyper linking, etc
- Link Building strategy for SEO off page submission.
- Social bookmarking, directory submission, blog commenting, article submission, classified ads.
- Created social media posts using the tool Canva and developed various social media strategies to build the brand for eCourierz.

Online Idea Lab Institution and Training, Bangalore**Digital Marketing Training Internship (June 2018 – Sept 2018)**

- Worked on Live Projects.
- Managing Off- Page activities for Clickzy.
- Hands on experience on Keyword analysis and Website analysis.
- Managing social media pages of OIL and Clickzy, creating posts on daily basis and developing social media strategies to build a reputable.
- Implementing SEO On page strategies.
- Implementing SEO Off page strategies.

SKILLS

- On Page Optimization-Increase site speed, creating quality content, use of keywords, strong social media presence, link building.
- Off Page Optimization-Business listing, local listing, blogging, infographic submission, press release submission, image submission
- Website Analysis
 - Hands on experience on Keyword Analysis and Competitor analysis
 - Basic HTML Knowledge
- Hands on experience on various tools like Google Keyword Planner,
- Moz, screaming frog and many more.
- Familiar with Google Search console and Google Analytics to monitor and maintain Website Traffic.

SMM / SMO

- Developing Social Media Strategies for Brand Building.
- Creating Pages, Posts, Content on Social Media platforms.
- Instagram Ads, Facebook Ads, twitter Ads, LinkedIn Ads.

CERTIFICATIONS

- Certified Digital Marketing from Online Idea Lab, Bengaluru
- Certified Google Analytics and Google AdWords.

EDUCATIONAL QUALIFICATIONS

MCA	68%	Presidency College, Hebbal	2017
Class XII	52%	Nagarjuna P.U College, Bangalore	2012
Class X	6.2(CGPA)	Kendriya Vidyalaya, RWF(CBSE), Bangalore	2010

Other Details

Languages: Kannada, Hindi, and English
Interests: Motorcycle Adventure Travel.

Personal Details

Date of Birth: 5th April, 1993
Marital Status: Married
Gender: Male
Address: 5/A, 4th cross Mathru layout Yelahanka new town Bangalore – 560064

I hereby declare that the above stated is true to the best of my knowledge.

Name: L Manjunath
Date:
Place: