

PROFILE

A journalism graduate with a strong aptitude for communication, possessing a keen interest in event management, digital marketing, and communication management roles. Skilled in crafting compelling narratives and engaging audiences, I try to excel in creating strategic content and executing successful events. My background equips me with a solid understanding of media dynamics and digital platforms, enabling me to drive effective communication strategies and enhance brand presence in a fast-paced, digital world.

CONTACT ME



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Subhash Nagar, Meerut,
Uttar Pradesh.

INTEREST

Management

Editing

Reading

Research

Proofreading

Ability to Multitask

Love to work

Reading Books

Creative Thinking Skills

SOMYA SINGH

Graduate



EDUCATION

**Bachelor of Arts in Journalism and
Mass communication**

CCSU University

IMS NOIDA (2021-2024)



LANGUAGE

Native Hindi

Advanced English



SKILLS

- Journalism knowledge
- Hard-working and dedicated
- Good communication skills
- Problem solving skills
- Event Management
- Attention to detail
- Digital Marketing
- Digital literacy
- Logical reasoning and objectivity
- Research
- Social Media
- Photography
- Writing skills
- Confidence
- Gaining and maintaining contacts



PROFESSIONAL CERTIFICATES

- Certificate in GRAPHIC DESIGNING from SAMPARK SATHI Foundation, 2024
- Certificate in DIGITAL MARKETING from COLLEGETIPS.IN, 2024



EXPERIENCE

EVENT MANAGEMENT INTERNSHIP

SALESGASM

June 2024- Oct 2024

Digital marketing internship

COLLEGETIPS.IN

June 2024- July 2024

Graphic Designing

SAMPARK SATHI FOUNDATION (INTERNSHIP)

March 2024- May 2024

- Utilized creative skills to develop digital graphics.
- Collaborated effectively with team members.
- Expertly managed all the projects.

Teaching

BAMBINOS (JOB)

Oct 2023- Jan 2024

- Built relationships with students.
- Designed plans for underperforming students with parents.
- Reinforced positive behavior in the classes.
- Handled students very nicely.