



SHLOK CHALKE



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[LinkedIn Profile](#)

Professional Summary

Confident Business Consultant who successfully increases net revenue using insightful sales and marketing strategies.

Further success by strengthening teammate mentoring,, streamlining internal systems, and facilitating sales techniques.

Core Qualifications

2020

Vidyalankar Institute of Technology
MMS - Finance

2018

Vidyalankar School Of Information
Technology
B.Sc - Information Technology

2015

Wilson College
HSC - Science

2013

Don Bosco High School, Matunga
SSC

Expertise



Google Analytics



Google Ads



Big Query



Looker Studio



Adobe Analytics



DV 360

Strategic & Analytic • Natural Negotiator • Informed Decision Maker

Experience



Assistant Manager- Pre-Sales (UAE, USA, UK)

Logicserve Digital

Currently Working here from Dec 2020

Key Highlights

- ★ Generated Net Revenue of 1.30 Cr (2023-24)
- ★ Lead Marketing and Strategy for Analytics & Insights Leg of the company
- ★ Driven Google events and seminars
- ★ Promoted to manage Business Consultancy role for International Markets- USA , UAE, UK (2023-24)
- Onboarded 40+ New Clients.
- Research prospective markets with Sales Team and thereafter pursue leads towards a successful closure.
- Build sales collaterals, product use cases and other enablers.
- Craft customized business solutions according to client requirements.
- Identify Cross Sell/ Up Sell opportunities within the existing cliental.
- Direct marketing events for CXOs.
- Drive LinkedIn marketing campaigns.
- Drive Newsletter Campaign.
- Build case studies of customer successes.

Certifications

- Google Analytics Advance, Google Ads, Big Query, Data Visualization.
- CXL Certified Digital Analyst
- Business Acumen from Project Management Institution.
- Digital Marketing Fundamentals by Google Skillshop.

Accomplishments

- DataMatix AdGully 2022 award for: (i) Best Use of Data & Insights (ii) Excellence in Measurement of Analytics Capability
- Awarded as the Mover & Shaker for category: (i) North Star (3x) (ii). Dream Team