SUBRATO SARKAR

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OBJECTIVE

Visual Designer with 5+ years of experience in every aspect of Design, seeking full-time UI/UX roles.

EDUCATION

Secondary, Campus School	62 CGPA 2010
Senior Secondary, Campus School	5.8 CGPA 2012
Bachelor of Technology, Uttrakhand Technical University	6.0 CGPA 2013 - 2017

Specialization in Computer Science

Professional Certification, UX Design from Google

SKILLS

Technical Skills	Figma, Adobe XD, Wireframing, Prototyping, Wordpress, Design System, Adobe Creative suite After effects,Premiere Pro, Illustrator, Photoshop, Html, css
Soft Skills	User Focus,Communication, Problem Solving, Analytical, Ethical Judgment, Critical Thinking

EXPERIENCE

Visual Designer   Dec 2020 - Present
K Analytics   *Delhi*

- Working with Government of India as Consultant handling Visual Presence of Ministries on all the platforms.

- Develop visually appealing concepts and designs that align with project objectives and client requirements.

- Conceptualize and develop creative solutions for motion graphics projects.

- Utilize design principles, typography, color theory, and layout techniques to effectively communicate messages and ideas.

- Creating captivating motion graphics and storytelling through the manipulation of two-dimensional images, bringing characters and scenes to life with fluid movement and expressive visuals."

- Keen Knowledge of Covering(Photography) for all the events organized by Ministry Of Road Transport and Highways.

- Additionally, staying updated on emerging design trends, tools, and technologies is crucial to continuously improve design skills and stay ahead in a rapidly evolving landscape.

UI Designer/Wordpress   April 2019 - Dec 2020
Akairis Pvt. Ltd.   *Delhi*

- As a UI designer focuses on understanding user behaviors, preferences, and needs to create intuitive and engaging user interfaces that enhance usability and satisfaction.

- Created highly appealing visual Designs for social media. Gained experience with photography and videography, had opportunity to work on various projects.

- Using tools like Sketch, Figma, or Adobe XD, UI designers create wireframes, prototypes, and mockups to visualize design concepts, iterate on them based on user feedback, and refine designs to optimize user experience and functionality.

- Collaborated closely with cross-functional teams including UX designers, developers, and product managers

Analyst   May 2018 - April 2019
Bharti Airtel   *Gurugram*

- Data collection, inspection, cleansing, transforming and modelling to identify and terminate inactive/ invalid mobile, landline and DTH connections.

- Reconciliation and analysis of data to identify and prevent Revenue Leakage across revenue streams of various telecommunication products of South Asia

- Tracking and reporting of enhancement requests and development efforts to senior management for seamless monitoring of deadlines

Analyst   March 2017 - May 2018

Aegis   *Noida*

- Monitoring of Flipkart Seller Portal to track and identify invalid / inactive sellers

- Providing support to sellers registered in the portal

PROJECTS

Project Management UI Project management user interface seamlessly integrates today's tasks, project completion tracking, cross-team collaboration capabilities, and detailed progress reports for each project, meticulously crafted with a focus on design, user research, information architecture, and development excellence.

Application for In-Home Medical consultancy Define functional requirements, user stories, and use cases to guide the development process Define functional requirements, user stories, and use cases to guide the development process

Myntra Mobile Application Embarking to redesign the home UI for the Myntra mobile application, enhancing user experience and elevating the way our customers discover and shop for fashion.

SaaS Dasboard Represents Financial Insights Dashboard offers a comprehensive solution for visualizing and analyzing of company's financial performance on a weekly, monthly, and daily basis. Designed to provide actionable insights, our dashboard empowers stakeholders with real-time data visualization and advanced financial calculations.

Dog walker Application Built an Application design which help users to Schedule or hire a dog walker using tool Figma from scratch which include Sitemap,wireframe and prototype till final design.

Case Studies Developing User Enpathy Maps, User personas, User stories, Sitemaps.

Mobile Application Designing the user interface and user experience of an Medical Assistance mobile application to provide a solution for older people.

Website Redesign Redesigning the website for Software solution based Organization Using Figma.

Story Boarding Creating a sketch-based storyboard animation video involves crafting a visual narrative using sketches. The process includes story boarding scenes and animating them to bring the story to life.

Digital Video format Magazine. Crafting immersive digital experiences, our digital magazine seamlessly blends captivating storytelling, stunning visuals, and interactive elements to engage and inspire viewers.

Multiple UI Mockups Build Multiple UI Mockups and prototype using Figma and Adobe XD and achieved superb grip on the softwares.

EXTRA-CURRICULAR ACTIVITIES

- Made reels for Discovery India and social media post. An Episode documentary series showcased on Discovery has been nominated in the Top 5 for The ITA Best News/Current Affairs Show (Jury) and Best Documentary - TV award category. The 23rd ITA Awards.

- Follow Design Trends.

LEADERSHIP

- As the coordinator for our college's technical fest, I oversee the planning, organization, and execution of various events and activities, ensuring a vibrant and engaging experience for participants and attendees alike.