

Lokesh Kumar G

Management Trainee

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Soft Skills

- Observation
- Problem Solving
- Organized
- Multi-tasking

Certifications

PROJECT MANAGEMENT
FUNDAMENTALS
IBM

TALLY
TiaC

EMAIL MARKETING
Mind luster

DIGITAL MARKETING
SVCET

Awards
1st prize in Data Analytics
Synaptic – Pondicherry University

Organizer of Business Quiz
Saradha Gangadharan College

Part of poster creation
SVCET

Volunteering

SVCET
Job Fair Organizer
Pondicherry

SGC
Business Quiz Organizer
Pondicherry

Languages

English
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Hindi
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Tamil
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Summary

Seeking a good position in a dynamic organization where, I can launch my career and work towards building a strong skill set and improve my knowledge in working environment.

Experience

Reachskyline PVT LTD SEO Management intern https://reachskyline.com/ Developed And Implemented SEO Strategies To Improve Website Visibility In Search Engine Results.	2023-Oct : 2023-Nov Chennai
Cherri Digital Marketing Digital Marketing Intern https://www.cherridm.com/index.php Understood And Followed Oral And Written Directions. Prioritized And Organized Tasks To Efficiently Accomplish Service Goals.	2023-Mar Pondicherry

Education

Sri Venkateshwaraa College of Engineering and Technology HR, Marketing 7.9 GPA	2022 Dec - Present MASTER OF BUSINESSADMINISTRATION
Saradha Gangadharan College 6.4 GPA	2019 Aug - 2022 Aug B. COM (CORPORATE SECRETARYSHIP)
Muthurathina Arangam Higher Secondary School 60%	2017 Aug - 2019 May HSC
Kendriya Vidhyalaya No.2 50%	2016 Aug - 2017 May SSLC

Projects

A study on Importance of Search Engine Optimization at Reachskyline pvt. ltd SEO Management Intern By increasing a website's exposure on search engines, SEO raises its organic traffic and search engine ranks. It is crucial for a competitive online presence since it boosts conversions, promotes user engagement, and establishes credibility.
Minor Project Digital Marketing Intern An observation on Cherry Digital marketing pvt. ltd