

NIRNOYDATTA

DIGITAL MARKETER

CONTACT

9401170028

nirnoy2019@gmail.com

nirnoy2019@gmail.com

Bangalore, India

SKILLS

Social Media Marketing

Competitor Analysis

Communication Skills

Digital Marketing

EDUCATION

Integrated MBA

NIIT University

2019-2023

Neemrana, Rajasthan

Secondary and Senior Secondary

Don Bosco School

2007-2019

Guwahati, Assam

LANGUAGES

English

Hindi

Bengali

PROFILE

Dynamic and result-driven Digital Marketer experienced in Digital Marketing, Search Engine Optimization, Link Building, Keyword Research, and Article Submission.

WORK EXPERIENCE

Digital Marketing Executive

Digilabs 2024-2024

- Supported marketing team by doing SEO, keyword research, keyword ranking and handling articles.
- Managed social media to maximize ROI by targeting potential customers and telling about the product or service.
- Worked on link building and link analysis.
- Analyzed performance of blogs by using Google Search Console.
- Handled the Google My Business Page.

Growth Manager

Makenica 2023-2024

- Supported marketing team by doing SEO, keyword research, keyword ranking and handling articles.
- Managed social media to maximize ROI by targeting potential customers and telling about the product or service.
- Worked on link building and link analysis.
- Managed the Google My Business Page.
- Competitive Analysis by making a list of the competitors and doing a study to analyze the opportunities that can be utilized to move ahead of the competitors and be a leader in the market

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Bangalore, India

EXPERTISE

- Link Building
- Digital Marketing
- Search Engine Optimization(SEO)
- Keyword Research
- Keyword Ranking
- Article Submission
- Google Search Console

WORK EXPERIENCE

Business Development Intern

Acmegrade

2023-2023

- Pitching to potential clients about the product or service.
- Work with the team to achieve monthly target.
- Get contacts of potential customers through cold calling.
- Maintaining and regularly updating the customer database like name, phone number, number of calls answered

Business Development Intern

Acelot

2022-2022

- Pitching to potential clients about the product or service.
- Work with the team to achieve monthly target.
- Get contacts of potential customers through cold calling.
- Maintaining and regularly updating the customer database like name, phone number, number of calls answered

Business development

Homeflic Wegrow

2022-2022

- Pitching to potential clients about the product or service.
- Work with the team to achieve monthly target.
- Get contacts of potential customers through cold calling.
- Maintaining and regularly updating the customer database like name, phone number, number of calls answered

NIRNOY DATTA

DIGITAL MARKETER

TO WHOM IT MAY CONCERN,

With a Master's degree in Digital Marketing and a proven track record in developing and executing successful digital marketing strategies, I am confident in my ability to contribute effectively to your team and drive measurable results.

I am particularly excited about the opportunity to join the company and contribute to its success in the ever-evolving digital landscape. I am impressed by your company's commitment to innovation and your dedication to delivering exceptional experiences to customers. I am eager to bring my expertise in digital marketing to your team and play a key role in driving growth and achieving strategic objectives.

Thank you for considering my application. I am looking forward to the opportunity to discuss how my skills and experiences align with the needs of your team. Please find my resume for your review. I am available at your earliest convenience for an interview, and I can be reached via email at nirnoy2019@gmail.com or by phone at 9401170028.

SINCERELY,

A handwritten signature in black ink, reading "Nirnoy Datta". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

NIRNOY DATTA
