

SHUBHAM TANWAR

+91 7836064899 ♦ shubhamtanwar202@gmail.com

PROFESSIONAL SUMMARY

I am a skilled Web Designer with over 3+ years of professional experience. I earned my **B.Tech Degree in Computer Science in 2024** and am currently employed at **Fare Destination Pvt Ltd** in Gurugram. My expertise spans a range of web technologies, including HTML5, CSS3, JavaScript, Bootstrap, jQuery, WordPress, and Photoshop. I specialize in creating SEO-optimized websites that enhance user engagement and drive increased traffic. I am dedicated to improving user satisfaction and interaction through advanced technical abilities.

EDUCATION

- **Bachelor of Computer Science**, Delhi Global Institute of Technology (DGIT) Completed in 2020-2024
- **12 Standard**, Pragati Public School (CBSE) Completed in 2018
- **10 Standard**, Pragati Public School (CBSE) Completed in 2016

CERTIFICATIONS

- **Web Dev and Digital Marketing**, World Class Skill Centre (Govt of N.C.T of Delhi) 2018 - 2019
- **O Level**, National Institute of Electronics and Information Technology (NIELIT) Completed in 2022
- **Program in Digital Marketing**, NIIT Foundation Completed in 2022

EXPERIENCE

Fare Destination Pvt. Ltd. 3 Oct 2022 - Present
Web Designer *Gurugram*

- Led website redesign, boosting user engagement by 40% and lead generation by 30% in three months.
- Partnered with teams to integrate SEO, lifting key page rankings by 50%.
- Implemented responsive design, cutting load time by 35% and improving mobile experience.
- Used Photoshop to optimize web graphics, enhancing site speed by 20%.

Global Solutions March 2020 - November 2020
Web Designer *Mohali*

- Designed websites for Google campaigns, improving visibility and engagement.
- Created banners and posters for successful marketing efforts using Canva.
- Introduced Google Ads to enhance advertising strategies.
- Supported design for website and marketing materials, ensuring brand consistency.

Systools Software Pvt. Ltd. 01 Feb 2019 - 29 June 2019
Internship *Dwarka Sec-12 (New Delhi)*

- Worked with data recovery and digital forensic software, enhancing technical proficiency.
- Advanced web development and design skills through practical application.

SKILLS

Technical Skills HTML5, CSS3, Bootstrap, JavaScript, jQuery, WordPress, Photoshop, SEO(Moderate).
Soft Skills Team Work, Initiative, Adaptability to change, Time Management, Interpersonal and Communication Skill, Strategic Thinking and Planning Abilities.

PROJECTS

Some Web Projects

- [Medhealglobal.com](#): Led design for healthcare platform, enhancing user navigation and accessibility.
- [Faredestination.com](#): Designed Travel Technology company site in which i am currently working.
- [Skyflightcheap.com](#): Developed responsive travel booking site, optimized for speed and UX.
- [Flightadvisers.com](#): Designed travel deal platform with community engagement and user reviews focus.
- [Airlinesrule.com](#): Designed airline information hub for easy access to flight data and travel tips.
- [Flightticketsdeal.com](#): Built platform for flight deals, employing SEO strategies and responsive design.
- [GemstoneHavens.com](#): Developed on WordPress Ecom site for jewellery, focusing on interactive shopping experience.

”My web design skills encompass creating responsive and SEO-optimized websites for various industries, notably healthcare and travel, among other similar projects. ”

CONTACT INFORMATION

- Phone Number: [+91 7836064899](#)
- Email Address: shubhamtanwar202@gmail.com
- Address: **Dwarka, New Delhi**