



ANUSHA M H

Digital Marketing/ Social Media Analyst

Mobile No: 8095891044

Email id: anushaofficial1999@gmail.com

LinkedIn: www.linkedin.com/in/anusha-m-h-23bb29250

'Sree Veerabhadreshwara Krupa', 4th main, Sugar Factory Road, Prashanth Nagar, Harihar, Davanagere Dist, Karnataka 577601

Profile:

I'm Anusha looking for social media analyst role to excel career in corporate sector. I have completed post-graduation in Master of Science in Electronic Media. My long-term goal is to work at administrative (top)level in IT field. I'm eager to learn and upgrade my skills and knowledge in the corporate sector and also to earn fame through my skills and techniques, by accepting challenges in the IT industry.

Work Experience

- Internship at Zee Kannada News as Sub Editor. (1st September to May 20th)
<https://drive.google.com/drive/u/0/folders/1jimpOym1ACQgbJM2HV4bKUJpTi4qWpi9>
- Internship at **Dighvijay 24X7 News Kannada** (6th February 2023 – 5th May 2023)
https://drive.google.com/drive/folders/1DNCzOSTQQoTLfZvnw1JIsOpeSI9bqQnV?usp=drive_link
- Film Packages
https://drive.google.com/drive/folders/1sb6pUqXwJYIGrybQSMeeFRqEzbjDByYg?usp=drive_link
- Documentary Film
https://drive.google.com/file/d/17ynAfnKbqc8d7LJLkIAHgAwe2uQe8D1K/view?usp=drive_link
- Radio Activities (News Bulletin, Interview, Talk show, Jingle, Documentary).
https://drive.google.com/drive/folders/14Rg7R4CXTA2U5YOpf6K1yMEfjmJAp3-?usp=share_link
- Designing of Magazine and Newspaper
https://drive.google.com/drive/folders/1uFE6l3Vd6FgQoi0M6xf81IWtxe5DQIIW?usp=share_link
- Graphics, Animation, Photo and Video Editing
https://drive.google.com/drive/folders/1ogcR7feVoGqw4xjCteybYh8KclAnOSfA?usp=share_link

Awards and Achievement

- Second Runner Up in State Level SIP Prodigy Abacus Competition 2007.
- First Runner Up in Inter School Pragati-2013 Skit Competition.

Technical Skills:

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premier Pro
- Adobe After Effects
- MS Word
- MS Excel
- MS PowerPoint

Soft Skills:

- Team work
- Interpersonal skills
- Adaptability
- Creativity
- Problem Solving
- Management

Languages Known:

- English
- Kannada
- Marathi
- Hindi

Projects:

- Certificate Of Completion in Digital Marketing Masterclass + AI and ChatGPT for Marketing Course by Udemy.
- Project Learn Film Making at Home in '30 Days Film-Making Course' by Daring Ones Films.
- Project Learn Film Making at Home in 'Screen Writing Course' by Daring Ones Films.

Extra Activities:

- Certificate Of Participation in AI Tools Workshop by Growthify Technologies.
- Certificate Of Participation in LIVE Master Class On Claude AI
- Certificate of Achievement secured 4th place in the **Research and Innovation Exhibition** by Garden City University in collaboration with the GCU-IQAC and GCU Incubation Centre.
- Certificate of Achievement in '**Basic Video based Awareness Course on Patents**' as part of World Intellectual Property Day Celebrations 2022.
- Certificate of Achievement in the Fast Track Skill Development Course titled '**Messaging App-Based Radio**'.
- Certificate of Participation in Paper Presentation on "**New Technologies and Online Education Activity During the Covid-19 Lockdown**" during the International Conference "**MEDCOM 2021 - Media & Communication Practices in the Post Covid World: Innovations, Opportunities & Perspectives**", organized by the Department of Media Studies, School of Media Studies, Garden City University.

Education:

- Completed **Master of Science in Electronic Media** from Garden City University (GCU), Bangalore with 9 CGPA in the academic year 2021-2023
- Completed **Bachelor of Business Administration** from Silicon City College of Management and Commerce (SCCMC), Bangalore with 8.62 CGPA in the academic year 2018-21.
- Completed Pre-University in GM Halamma PU College, Davanagere with 53% in the Academic year 2017-18.
- Completed 10th std in MKET LKEM CBSE School, Harihar with 70% in the Academic year 2014-2015.

Hobbies:

- Listening to music
- Watching TV
- Drawing
- Editing Videos

Interests:

- Editing audio and Video
- Graphic Designing
- Script Writing
- Marketing
- Dubbing
- Voiceover
- Storyboarding
- Event Management