

# Subrato Sarkar

Experienced Project Manager in Web Development with a background in Information Technology. Skilled in time management, stakeholder communication, budget control, risk assessment, Agile methodology, team management, coordination, and change management. Seeking a Project Manager position in the web/digital industry to utilize my skills and expertise.

## ★ Strengths

# Leadership, Communication, Team Management  
# Problem-solving, Time management, Strategic planning  
# Strong leadership, technical expertise, strategic planning, effective communication, project management

## ✔ Certificates

**Advanced Content Marketing**

**Advanced Email Marketing**

**Advanced Mobile Marketing**

**Advanced Pay Per Click**

**Digital Marketing Strategy**

**Generative AI Overview for Project Managers**  
PMI

**Digital Project Manager**  
Simplilearn

## 📅 Work experience

11/2023 – 03/2024 BANGALORE, INDIA

**Project Manager - Web Development**  
**Toradex Systems (India) Pvt. Ltd**

- Successfully integrated AI forms to Hubspot using a third-party application, leading to a 30% improvement in customer experience
- Collaborated closely with clients, stakeholders, and team members to define project requirements, scope, and deliverables aligned with business objectives
- Implemented Agile methodologies to optimize project efficiency and communication, resulting in a 30% reduction in project timeline and a 25% increase in team productivity.

## 📅 Work experience

06/2021 – 11/2023 BANGALORE, INDIA

**IT project manager**  
**Alain Charles Publishing**

- Successfully led a team of developers to implement and launch multiple web projects within budget and on schedule.
- Managed the full delivery process of web applications, overseeing quality assurance and user acceptance testing.
- Collaborated with cross-functional teams to define project scope, requirements, and timelines for web delivery initiatives.
- Upgraded the web infrastructure of existing web portals to AWS cloud and NGinx frontend, resulting in a 10% reduction in load time.

01/2021 – 06/2021 BANGALORE, INDIA

**Technical Solutions Manager-Web**  
**Milestone Internet Marketing**

- Led cross-functional CSA teams to successfully support web solutions for clients, resulting in a 20% increase in customer satisfaction.
- Developed and executed strategic plans to optimize SLA and enhance teamwork.
- Conducted regular training sessions for team members on new web technologies and best practices, resulting in a 25% improvement in team performance.

01/2013 – 12/2020 BANGALORE, INDIA

**Technical Web Architect**  
**Alain Charles Publishing**

- Led the development and implementation of a scalable web architecture deployment system for high-traffic publishing portals, resulting in a 10% improvement in site performance and security
- Utilized Agile methodologies to streamline development processes and promote team collaboration, leading to a 20% increase in productivity
- Conducted thorough code reviews and performance audits to identify and address areas for improvement, resulting in a 20% reduction in page load times and improved system efficiency

## Work experience

03/2011 – 12/2012 BENGALURU, INDIA

### **Technical Head Web Development Flip Design Pvt. Ltd**

- Spearheaded a team of developers to design and implement responsive and user-friendly CMS based websites for clients, achieving a 30% increase in customer engagement
- Oversaw the entire lifecycle of web development projects, from gathering requirements to final deployment, ensuring timely delivery and adherence to quality standards
- Collaborated with cross-functional teams to optimize website performance and enhance loading times by 40%

04/2005 – 03/2011 BENGALURU, INDIA

### **Senior Web Developer Flip Design Pvt. Ltd**

- Led the migration of legacy static websites to CMS systems, resulting in a 25% reduction in maintenance costs
- Managed the development and maintenance of CMS based websites for clients across diverse industries, resulting in high client satisfaction and repeat business
- Conducted comprehensive code reviews, implemented best practices, and stayed informed of industry trends and technologies to improve website performance and security

04/2004 – 03/2005

### **Design Engineer Mechanical Universal Instruments Company**

- Collaborated with cross-functional teams to troubleshoot and resolve technical issues, ensuring smooth production processes and reduce production time by 10%.
- Conducted thorough analysis and testing of prototypes to ensure compliance with safety standards and regulations.

## Education

01/2012 – 12/2012 BENGALURU, INDIA

### **Information Technology | MBA United Business Institutes Brussels, Belgium**

12/1999 – 12/2002 ITANAGAR

### **Mechanical Engineering | BTech NERIST**

06/1996 – 06/1999 NAGERCOIL, INDIA

### **Mechanical | Diploma GPT Nagercoil**

## Skills

### – SOFT SKILLS

Project management	Professional
Time management	Professional
Stakeholder communication	Professional
Budget control	Professional
Risk assessment	Professional
Agile	Professional
Team Management	Professional
Coordination	Professional

### – CMS SKILLS

Joomla	Professional
Wordpress	Professional
Prestashop	Professional
Magento	Professional
Zencart	Professional
PhpBB3	Professional
Drupal	Professional

### – TECHNICAL SKILLS

HTML/CSS	Professional
Javascript	Professional
MySQL	Professional
PHP	Professional
Jquery	Professional

### – TOOLS AND APPLICATIONS

Jira	Professional
Wrike	Limited
Kanboard	Professional
Basecamp	Professional
Hubspot	Limited
Panda	Limited
Zoho	Professional

## Summary

- Successfully managed multiple web development projects from conception to launch
- Oversaw feature requests, bug fixing, and testing, while leading the QA process
- Provided detailed project status reports to stakeholders
- Defined and maintained clear project scopes to guarantee successful completion
- Proactively planned, developed, and executed projects on a continual basis
- Collaborated with product, business, and development teams to drive projects from concept to launch
- Ensured projects were launched on time and within established deadlines