Neha Gupta

SEO Supervisor

Professional Summary

Results-driven and highly motivated professional with a Bachelor's degree in Computer Science and Engineering, offering 5 Year and one months of comprehensive experience in Search Engine Optimization (SEO) and Social Media Optimization (SMO). Proven ability to manage entire website promotion, develop effective off-page SEO strategies, and implement various SEO and SMO techniques. Adept at conducting website audits, ensuring optimal SEO optimization, and implementing successful guest post management. Seeking an opportunity to contribute skills, knowledge, and enthusiasm to drive organizational growth in SEO and digital marketing.

Work Experience

SDAD Technology-SEO Supervisor

- Managed entire website promotion and developed off-page SEO strategies.
- Handled keyword research ,meta-tags development ,website analysis ,and competitor analysis.
- Implemented successful social media and SEO strategies.
- Conducted SEO optimization and site audits.
- Proficient in a highly computerized work environment.

Educational Qualification

B.Tech in Computer Science and Engineering

Dr.APJ Abdul Kalam Technical University (2015-2019)

Percentage: 69.04

Internship

• 6 months training in SEO at SDAD Technology.

Technical Skills

- Operating System: Windows(all versions)
- Technical skills : html tag
- Desktop Productivity Applications: Microsoft Office(2007,2010)
- SEO and SMO Tools: Moz, Google Analytics, webmaster, Seo Review Tool, Seo Site Checkup Tools, GTmatrix, Small Seo Tool, Ubersuggest's Keyword Tools, Prepost seo, Everywhere, Like4like, Hit4Hit, href,Semrush etc.

Current Project

SEO project:

https://www.viningsbarber.com/

barber shop near Vinings Ga Hair Salon Vinings, GA Mens Haircuts Near Vinings best hair salon Vinings, GA mens haircuts near Vinings Ga

https://harlemnaturalhairsalon.com/

harlem natural hair salon twist extensions new york loc extension salons best natural hair salons in NYC hair braiding in Harlem starter locs near Harlem hair color near Harlem NYC haircuts near Harlem NYC

https://www.techtoreview.com/

m3u playlists
rabb.it alternatives
best site to watch tamil movies online free
best website to watch chinese drama with english subtitles
9kmovies Win
1337x proxy
anne pro 2 software
carl zeiss optics
How to Recover Facebook Account

SMO project:

https://www.techtoreview.com/ https://www.nailitcharleston.us/ https://yogaaddicts.com/

New millennium Tire Centre

https://kingsklothes.com/

https://www.ballroomweddingdance.com/

Extra Activities

Participated in coding and carom games during college fests.

Hobbies

• Playing Badminton and travelling.