



Sricharan R

Personal details

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Technical Skills

- Digital Marketing
- Search Engine Marketing
- Search Engine Optimization
- Social Media Marketing
- E-mail Marketing
- Competitor Analysis
- Analytics tools
- wordpress

Career Skills

- Decision making
- Communication
- Problem Solving
- Critical Thinking
- Teamwork & Collaboration

Education Background

- National Matriculation School, Hosur
Grade 10 - 90%
Year - 2016
- Seventh Day Adventist Higher secondary school, Hosur
Grade 12 - 75%
Year - 2018
- Sri Sairam College of Engineering, Anekal
BE - CSE - 6.5 CGPA
Year - 2022

Profile summary

To secure an entry-level marketing position with an organization that provides a positive learning environment. Ideate and implement novel strategies for the company's marketing department and simultaneously grow my skills as a marketing professional and contribute to the overall success of a company.

Projects

Manhole Detection and Monitoring system using IOT

- Technologies used - Sensors, Android App, Arduino
- Detection of various gases and getting the prior alerts of blockages and locate them using IOT through Android Application.

Internship

- Internship in Digital marketing at Inmakes Infotech Pvt Ltd
- Internship in Advanced Digital Marketing - Digital kora

Achievements

- Participated in National Level Techno Exhibition
- participatefd in Innovative Project Contest
- Won the " University Level Project Exhibition" cash prize

languages known

English	Telugu
Tamil	kannada

Declaration

I recognize myself as focused and responsible. I gravely declare that all the information furnished is in accordance with facts or truths to my knowledge.

- Sricharan R