SANTOSH KUMAR N

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Professional summary:

Experienced Agile **Project Management, Web operations & delivery manager** with **19+** years of experience covering **project management** including **developing, implementing, and supporting digital marketing & web applications**. Strong technical skill with leadership, communication skills and experience working in Agile **Scrum environments**. Result-orientated project team leader with fast and eager learner, I am detail oriented and adapt to changing project requirements quickly to meet business goals.

A problem-solver by nature and an organized multitasker with expertise in **Project Management, Content Authoring, UI development and related technologies like HTML, CSS, JavaScript, Bootstrap, and content authoring on Sitecore CMS platform**. Effective leader, skilled in enlisting the support of all team members in aligning with the project and organizational goals.

Skill Set

Web Designing/ UI Designing	HTML5, CSS3, SCSS, Responsive framework, Bootstrap, Dreamweaver, Responsive Web Design, Javascript, JQuery
Graphic Designing	Adobe Photoshop, illustrator, InDesign, CorelDraw X3, Figma, Sketch, Adobe XD
SEO & SEO tools	Technical, Off-page & On-page SEO. Analytics, Keyword Research, Links building.
SFMC	Certified Salesforce Marketing Cloud Email Specialist
Sitecore	Sitecore content authoring, Extensive experience in creating webpages and managing website content
Project Management	JIRA, Confluence, MySheet, Smartsheet, Wrike

Experience:

Indegene Pvt Ltd.
July 2014 – July 2023 (9 Yrs.)
Associate Digital Lead

- Worked closely with clients to ensure **requirement gathering** and finalization of **technical specifications** were met resulting in high customer satisfaction.
- Managed team **of 10+ content authors & front-end developers** consistently **over 9+ years**
- Created design & development **best practices playbook** in confluence, helped developer to refer & follow
- Experience on multiple project management tools **like JIRA, Wrike, MySheets, Confluence** and others
- Developed a robust process for **code review & approvals**
- Involved in **design, development, testing, and system integration**, **debugging**, and **troubleshooting of digital assets**.

- Proven track record in **front end design, development, visualizing, conception** & designing using **CSS** and **HTML**, work on experience in **websites**, **iDetails (Veeva), Emailer, SMFC cloud page, Sitecore content authoring, SEO, Google Analytics.**
- Interact with team members to ensure smooth progress of project work and help them in **understanding the requirements**.
- Ensure adherence to quality norms throughout the development & implementation process.
- Self-Motivated, start from scratch, experienced in **designing & developing websites for different regions (US, UK & JPAC) from requirement analysis, client coordination, content development, visualization, layout design, conversion, hosting & maintenance**.

Past Experiences in Brief:

Winfoware Technologies Pvt. Ltd. from Dec 2013 – June 2014 Contract employee with SHARP Software Development India Pvt. Ltd.	- UI Designer & Developer (HTML5, CSS3, JavaScript) - ICON Designer (Photoshop, CorelDraw) - Graphic Designer (Photoshop, CorelDraw) - Web Developer (HTML5, CSS3, JavaScript)
Xithi Technologies Pvt. Ltd. from Feb 2013 – Nov 2013 Manager – technical operations & project delivery	- Handling team of designers & programmers - Client coordination - Requirement analysis & gathering - Estimation & production planning - Visualization of designs, coordination with designers & programmers
Yashas Integrated Info media Aug 2011 – Jan 2013 Sr. Web & Graphic Designer	- Handling team of designers & programmers - Client coordination - Requirement analysis & requirement gathering - Production planning - Visualization of designs, coordination with designers & programmers - Content, layout design & development - Recruitment & Training
Inetmedia Technologies Feb 2009 – July 2011 Sr. Web & Graphic Designer	- Handling team of designers & programmers - Client coordination - Requirement analysis & requirement gathering - Production planning - Visualization of designs, coordination with designers & programmers - Content, layout design & development
BIK Technologies Pvt. Ltd. Feb 2008 – Jan 2009 Project Co-ordinator	- Client coordination - Requirement analysis & requirement gathering - Production planning, Visualization of designs, coordination with designers

URidentity
March 2004 – Feb 2008
	- started from team size of 2 in 2004 & was established to a
	  team size of 20
	- Developed a client base of about 200
	- Catered into all sectors of industry & domains
	- Into web, graphic, multimedia & print production
	- Conception of industrial directory (Xploreindustry.com),
	  Health directory (consulturdoctor.org) design & development
	- Launch of health directory with health & lifestyle event

Sushil Shandilya Consulting May 2002 – Feb 2004 Web designer	- Worked as web & graphic designer - content development - layout design - conversion & development

- flash presentation
- brochure design
- logo design

Microtek Aug 2000 – May 2002 Faculty	- Multimedia & web designing courses handling Photoshop, Dreamweaver & flash with HTML, CSS and javascript
Bharath Polytechnic Sept 1998 – May 1999 Lecturer	Worked as Lecturer handling Industrial Electronics, NLF & basic electrical & electronics including lab.
Bharath Earth Movers Limited, KGF Sept 1997 - Sept 1998 Assistant Engineer Training	Undergone Assistant Engineer Training in H & P Division, in Hydraulic shop on induction hardening, CNC maintenance.
Eurotek 1996 – 1997 Supervisor	(Manufacturers of Heating Elements) Peenya Industrial Area, Bangalore

Education

Bachelor of Engineering 1991 – 1996	Dr. T. Thimmaiah Institute of Technology (Golden Valley Institute of Engineering), K.G.F Electrical & Electronic Department Aggregate Percentage: 58.47%
Pre-University 1989 – 1991	First Grade College, Oorgam, K.G.F Combination: PCMB Aggregate Percentage: 60.66%
High School education 1986 – 1989	BEML High School BEML Nagar, K. G. F
Primary education 1979 – 1986	Seventh Day Adventist, K. G. F

Training & Certifications

March – July 1999 Oracle D2K	Reliance Computers Pvt. Ltd. Oracle D2K
1999 – 2000 Multimedia & Internet Technologies	BAeHAL Software Limited HAL Campus, Bangalore
Aug 2012 OpCord	Agility in Indian Context

Thank You,
Santosh Kumar. N