

Subrato Sarkar

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Profile

Experienced Project Manager in Web Development with a background in Information Technology. Skilled in time management, stakeholder communication, budget control, risk assessment, Agile methodology, team management, coordination, and change management. Seeking a Project Manager position in the web/digital industry to utilize my skills and expertise.

Strengths

Leadership, Communication, Team Management

Problem-solving, Time management, Strategic planning

Strong leadership, technical expertise, strategic planning, effective communication, project management

Certificates

Advanced Content Marketing

Advanced Email Marketing

Advanced Mobile Marketing

Advanced Pay Per Click

Digital Marketing Strategy

Generative AI Overview for Project Managers
PMI

Digital Project Manager
Simplilearn

Work experience

11/2023 – 03/2024
Bangalore, India

Project Manager - Web Development **Toradex Systems (India) Pvt. Ltd**

- Successfully integrated AI forms to Hubspot using a third-party application, leading to a 30% improvement in customer experience
- Collaborated closely with clients, stakeholders, and team members to define project requirements, scope, and deliverables aligned with business objectives
- Implemented Agile methodologies to optimize project efficiency and communication, resulting in a 30% reduction in project timeline and a 25% increase in team productivity.



Work experience

06/2021 – 11/2023
Bangalore, India

IT project manager **Alain Charles Publishing**

- Successfully led a team of developers to implement and launch multiple web projects within budget and on schedule.
- Managed the full delivery process of web applications, overseeing quality assurance and user acceptance testing.
- Collaborated with cross-functional teams to define project scope, requirements, and timelines for web delivery initiatives.
- Upgraded the web infrastructure of existing web portals to AWS cloud and NGinx frontend, resulting in a 10% reduction in load time.

01/2021 – 06/2021
Bangalore, India

Technical Solutions Manager-Web **Milestone Internet Marketingje**

- Led cross-functional CSA teams to successfully support web solutions for clients, resulting in a 20% increase in customer satisfaction.
- Developed and executed strategic plans to optimize SLA and enhance teamwork.
- Conducted regular training sessions for team members on new web technologies and best practices, resulting in a 25% improvement in team performance.

01/2013 – 12/2020
Bangalore, India

Technical Web Architect **Alain Charles Publishing**

- Led the development and implementation of a scalable web architecture deployment system for high-traffic publishing portals, resulting in a 10% improvement in site performance and security
- Utilized Agile methodologies to streamline development processes and promote team collaboration, leading to a 20% increase in productivity
- Conducted thorough code reviews and performance audits to identify and address areas for improvement, resulting in a 20% reduction in page load times and improved system efficiency

03/2011 – 12/2012
Bengaluru, India

Technical Head Web Development **Flip Design Pvt. Ltd**

- Spearheaded a team of developers to design and implement responsive and user-friendly CMS based websites for clients, achieving a 30% increase in customer engagement
- Oversaw the entire lifecycle of web development projects, from gathering requirements to final deployment, ensuring timely delivery and adherence to quality standards
- Collaborated with cross-functional teams to optimize website performance and enhance loading times by 40%

04/2005 – 03/2011
Bengaluru, India

Senior Web Developer **Flip Design Pvt. Ltd**

- Led the migration of legacy static websites to CMS systems, resulting in a 25% reduction in maintenance costs
- Managed the development and maintenance of CMS based websites for clients across diverse industries, resulting in high client satisfaction and repeat business
- Conducted comprehensive code reviews, implemented best practices, and stayed informed of industry trends and technologies to improve website performance and security

04/2004 – 03/2005

Design Engineer Mechanical **Universal Instruments Company**

- Collaborated with cross-functional teams to troubleshoot and resolve technical issues, ensuring smooth production processes and reduce production time by 10%.
- Conducted thorough analysis and testing of prototypes to ensure compliance with safety standards and regulations.



Education

01/2012 – 12/2012
Bengaluru, India

Information Technology | MBA
United Business Institutes Brussels, Belgium

12/1999 – 12/2002
Itanagar

Mechanical Engineering | BTech
NERIST

06/1996 – 06/1999
Nagercoil, India

Mechanical | Diploma
GPT Nagercoil



Skills

– SOFT SKILLS

Time management
Professional

Stakeholder communication
Professional

Budget control
Professional

Risk assessment
Professional

Agile
Professional

Team Management
Professional

Coordination
Professional

Change management
Professional

– CMS SKILLS

Joomla
Professional

Wordpress
Professional

Prestashop
Professional

Magento
Professional

Zencart
Professional

PhpBB3
Professional

Drupal
Professional

Quickcart
Professional

– TECHNICAL SKILLS

HTML/CSS
Professional

Javascript
Professional

MySQL
Professional

PHP
Professional

Jquery
Professional

– TOOLS AND APPLICATIONS

Jira
Professional

Wrike
Limited

Kanboard
Professional

Basecamp
Professional

Hubspot
Limited

Panda
Limited

Zoho
Professional



Summary

- Successfully managed multiple web development projects from conception to launch
- Oversaw feature requests, bug fixing, and testing, while leading the QA process
- Provided detailed project status reports to stakeholders
- Defined and maintained clear project scopes to guarantee successful completion
- Proactively planned, developed, and executed projects on a continual basis
- Collaborated with product, business, and development teams to drive projects from concept to launch
- Ensured projects were launched on time and within established deadlines