

AKASH MAMIDI

DIGITAL MARKETING

CONTACT

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Warangal

SOCIAL MEDIA

[LinkedIn](#)
[Instagram](#)
[Facebook](#)

SKILLS

Team Leadership
Microsoft office
Communication
Fast Learner
Problem Solving

HOBBIES

Learning New Technology
Swimming
Gym

CERTIFICATIONS

Fundamental of Digital Marketing
--Google Digital Garage
Introduction of Digital Marketing
--Great Learning Academy

PROFILE

I am excited to utilize my skills and knowledge in a professional setting and contribute to the success of a dynamic organization in the digital marketing industry with a strong passion for digital marketing and continuous learning, I am eager to take on new challenges and grow in my career.

WORK EXPERIENCE

Digital Marketing SEO

Gravitas | Hyderabad, Telangana | Dec 2023 - Present

- Established high-quality backlinks from authoritative websites to boost SEO ranking and drive organic traffic to the site.
- Dedicated time to immerse myself in Google Ads learning, acquiring valuable insights and skills to optimize campaigns and drive effective advertising strategies.
- Eager to leverage my digital marketing foundation with a focus on Google Ads to contribute to campaign success.

Digital Marketing Internship

Fission Infotech | Hyderabad, Telangana | August 2023 - November 2023

- Conducted link-building campaigns to increase website backlinks and improve domain authority.
- Optimized website content and meta descriptions to improve search engine rankings.
- Managed social media accounts and created engaging content to increase brand awareness and engagement.
- Conducted keyword research and analysis to identify relevant keywords for website optimization.
- Tracked and analyzed website traffic and social media engagement to measure the effectiveness of marketing campaigns.

EDUCATION

- Bachelor of Technology
Kakatiya Institute of Technology & Science
Computer Science and Engineering
2015-2019
- Board of Intermediate
Kshatriya Junior College
2013-2015