



NEHA OJHA

SEO Expert

About Me

Highly driven and results-oriented SEO Specialist with 8 years of career experience and specializing in Google Analytics, digital marketing, on-page optimization, and link-building campaigns. Adept at improving SEO performance for websites by leveraging data analytics and market research.

Phone

7000363238

Email

neha@tecnick.in

Address

Mhow, Indore (M.P) India

Language

- English
- Hindi

Skill

- On-Page Optimisation
- Keyword Research
- Keyword Mapping
- GSC (Google search Console)
- GA (Google Analytics)
- Content Management /Marketing

Education

DEVI AHILYA VISHWAVIDYALAY

2010 - 2013 BCA

SHREE MADHAV VIDHYA PITH

2009 Higher secondary education

Work Experience

2020-PRESENT

ASPARROW TECH (SEO Manager)

- Lead a team of SEO specialists in developing and implementing comprehensive SEO strategies to improve organic search rankings and drive targeted traffic.
- Conducted in-depth keyword research using industry-leading tools such as Ahrefs, SEMrush, and Google Keyword Planner to identify high-value target keywords.
- Optimized website structure, content, and meta tags to enhance organic visibility and improve click-through rates.

Services I can provide



Content Marketing



On-Page Optimisation



Site Audit



Linkbuilding

Expertised in Tools



Looker Studio



Semrush

2018-2020

HITESHI INFOTECH (SEO specialist)

- Managed SEO campaigns for a portfolio of clients across various industries, including e-commerce, B2B, and local businesses.
- Conducted comprehensive SEO audits to identify areas for improvement and develop actionable recommendations for on-page and off-page optimization.
- Implemented link-building strategies to increase domain authority and improve search engine rankings.
- Monitored and reported on key performance metrics, including keyword rankings, organic traffic, and conversion rates, using tools such as Google Analytics, Google Search Console, and Moz.

2016-2018

ENDEAVOR (SEO specialist)

- Achieved 1st-page rankings across all major search engines.
- Developed and implemented digital marketing strategies which significantly increased the website's ranking and attracted more potential customers to the website.