Mustaeen Baig

SEO ANALYST

Results-driven professional with a background in both web development and SEO. Adept at creating user-friendly websites and implementing effective strategies for online visibility. Skilled in technical aspects and passionate about driving digital success. Strong communicator, ready to contribute a unique blend of developer and SEO expertise to achieve organizational goals.

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EDUCATION

12TH
BHARTHI PU COLLEGE

06/2018 - 07/2020   *Bangalore, India*

10TH
SEVENTH DAY ADVENTIST SCHOOL

06/2009 - 05/2018   *Bangalore, India*

WORK EXPERIENCE

SEO Executive
Jones Asset Mangement

01/2024 - 04/2024
Achievements/Tasks

- Implemented on-page SEO techniques to enhance website visibility and performance.
- Conducted comprehensive keyword research to optimize content for search engine rankings.
- Performed competitor analysis to identify strengths, weaknesses, and opportunities for improvement.
- Executed off-page activities, including building backlinks to boost website authority and credibility.
- Engaged with the community by providing valuable insights and answering relevant questions on platforms like Reddit and Quora.

Freelance Developer and SEO ANALYST
Rent Up

07/2023 - 12/2023
Achievements/Tasks

- Developed the user interface for the RENT UP platform, focusing on creating an intuitive and visually appealing user experience.
- Added features such as login and signup and also integrated the website with Firebase.
- Improved technical SEO for the website and optimized page speed.

Full Stack Development and SEO Intern
Tripo Saints

01/2023 - 06/2023   *Remote*
Achievements/Tasks

- Developed and improved web pages (welcome, hotels, hostel, questions match make) and an admin panel.
- Designed visually appealing interfaces and implemented search, filtering, and personalized recommendations.
- Worked on title tags and meta descriptions, and improved technical SEO, including enhancing page speed.

SKILLS

On-Page SEO   Off-Page SEO   Technical SEO   Keyword Research   Competitor Analysis   Link Building   Page Speed Optimization   HTML/CSS   Wordpress   SEO Audit   Google Search Console   Google Analytics   SEMrush   Ahrefs   Communication   email marketing   MS Excel

CERTIFICATES

The Ultimate Full-Stack Web Development Bootcamp - Udemy

User Experience - Accenture

SEO Training Masterclass: Beginner To Advance SEO - Udemy

Master Google Analytics 4 Reports and GTM Basics in 2024 - Udemy

The Comprehensive SEO Training Course - Udemy