



Sujit Kumar Gouda

SEO Analyst

Contact Details

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Address: Bengaluru, Karnataka

Experience

Prosoft Solutions

(SEO Executive)

Nov'2017-Dec'2020

Keyword research, Google analytics, Google search console, Title & meta description, URL optimizing, 404 error, schema markup, sitemap XML, Image alt tag, Off-page work like Directory, bookmarking, classified, Url, image, PPT, PDF, video, audio, article, bloggerType your text outreach, influencer outreach, Quora Q/A, Infographics.

The Silicon Review - Apsensys Tehnology

(Sr.SEO Executive)

September 14, 2022 - September 20, 2023

Keyword Research, Off-Page activities, On-Page activities, Google Search Console, Google analytics, Social Media Optimization, Canva, Youtube SEO, Type your text instagram SEO, Data & Analytics,

AiR Institute of Realization

(SEO Analyst)

22th September 2023- Now

Keyword research, Google analytics, Google search console, Title & meta description, URL optimizing, 404 error, schema markup, sitemap XML, Image alt tag, Off-page work like Directory, bookmarking, classified, Url, image, PPT, PDF, video, audio, article, bloggerType your text outreach, influencer outreach, Quora Q/A, Infographics.

Search Engine Optimization Skills

On-Page SEO skills:

- Keyword Research
- Title Tag Optimization
- Meta Tag Optimization
- Heading Tags (H1, H2, H3, H4, H5, H6)
- Optimizing websites by Analyzing Clients Individual Webpages using Duplicheker for Refreshing Content
- Keyword Optimization
- Keywords Density Analysis
- Internal Links & External Links
- Website Loading Speed
- Image Alt Tag

Education

- Digital Marketing Course
- Xavier College of Hotel Management/ Tourism Cuttack - Cuttack, Orissa
- Masters of Arts in Journalism and mass communication
- Sanjay memorial institute of technology - Berhampur, Orissa

Technical SEO Skill

- Google Analytics
- Screaming Frog tool
- Robots.txt
- Sitemap
- Canonical issues
- 404 error
- 402 error
- 301 error
- 302 error
- Coreweb vitals
- Rich Snippets

Computer Skills

- Microsoft excel, office, word, powerpoint
- Basic Knowledge in HTML, CSS
- Canva

Off-Page SEO skills:

- Social Bookmarking
- Classified Submission
- Article Submission
- Image Sharing
- Directory Submission
- Business Listings
- PDF Submission
- PPT Submission
- Blog Commenting
- Press Release Submission
- Video Marketing
- ContentMarketing

Basic Knowledge - SEM{Google AdWords},Traffic Analysis, Keyword Tracking, Strategy Development, Performance Monitoring.

Project

Himalaya Darshan Resort

Puri Beach Resort

Zoris Boutique Hotel

Bay inn Hotel

Blue Lily Beach Resort

Hotel Pahadi

Prosoft Solutions

The Silicon Review

CIO Bulletin

Conclusion

Hereby I declare that the above said details are true to my knowledge.

Thank you for your time in reviewing my resume