



SURAJ SJ

DIGITAL MARKETING EXECUTIVE

I am a Digital marketing executive who has experience in working with different marketing fields: Paid Ads, Social Media Marketing, Web dev, and SEO.



SRA 444, Leela Bhavan,
Thekkumkara,
Santhi Nagar, Sree Kariyam,
Thiruvananthapuram,
Kerala-695017



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PERSONAL DETAILS



20-07-1995

1/28, Aswathi Bhavan,
South Street, Kumarakovil,
Kanyakumari,
Tamil Nadu, 629180



SKILLS

Project Management
Problem Solving
Creativity
Leadership

CERTIFICATIONS

- Google Analytics Certification, 2023

WORK EXPERIENCE

DIGITAL MARKETING EXECUTIVE

Talent Academy/ Neyyar App July 2022 - Present

- Handling Digital Marketing Team (Content Writing, Designing & Video Editing)
- SEO (Onpage & Offpage Activities)
- Search Engine Marketing (Meta Ads)
- Social Media Marketing
- Optimize Pages for Improve Search Results
- Amazon, Flipkart & Instamojo Account Handling (Ecommerce)
- Google Analytics & Reporting
- Basic Knowledge in Wordpress

SEO ANALYST

AdsHi5.com

Mar 2021 - May 2022

- Analysis of Website
- Optimize Pages for Improve Search Results
- SEO (Onpage & Offpage Activities)
- Perform SEO Related Works
- Content planning and strategy, with competitor and target audience analysis
- Copywriting and SEO editing

CONTENT EXECUTIVE/JR. SEO ANALYST

Webconcise Technologies

Dec 2019 - Feb 2021

- Optimized pages for improved search results
- Blog Posting
- On Page SEO works

SKILL PROFICIENCY

- MS Excel
- Word

EDUCATION HISTORY

BE in Mechanical Engineering

July 2013 - Jan 2017

MACET- Marthandam College of Engg.

Passed out in Jun 2017 First Class with CGPA 7.0(70%) from Marthandam College of Engineering and Technology, Kanyakumari under Anna University, Chennai.