






TARUN S

 PAID MEDIA EXECUTIVE

CONTACT

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 713, 2 A Cross, Koramangala
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PERSONAL INFO

Inquisitive and straight as an arrow - in the office and outside. I enjoy learning and expanding my horizons.

Versatility and efficiency are two words that describe my working nature.

Playing football, working out, riding and reading are things I love to do during my leisure time.

CERTIFICATIONS

Google Analytics Individual Qualification



Google Ads Search Certification



Google Ads Measurement Certification



LANGUAGES KNOWN

- English
- Kannada
- Hindi

SKILLS

- Google Ads
- Meta Ads
- WhatsApp Chatflow Automation
- CRM- HubSpot, Zoho Bigin
- Google Search Console
- Google Tag Manager
- WordPress
- Microsoft Excel
- HTML, CSS

EXPERIENCE

Frontend & Marketing Exec.

*Pixelesq, San Jose
(WFH-Bengaluru)*

June 2023 - Present

- On-Page SEO
- Email Marketing
- React JS-based module development in a custom CMS environment

Digital Marketing Freelancing **June 2023 - Present**

- Google Ads
- Facebook Ads

Paid Media Executive

Feb 2023-May 2023

Moshi Moshi, Bengaluru

- Managing Paid Campaigns on Meta & Google for clients in sectors such as real estate, fintech, F & B, e-commerce, and education among others.
- Running various types of campaigns for awareness, lead generation, app installs, etc.
- Preparing marketing strategies
- Client Interaction
- Preparing reports.

Digital Marketing Executive **Sept 2020-Feb 2023**

NIDM, Bengaluru

- On-page Search Engine Optimization
- Managing Google Search Ads campaigns.
- Managing Meta Ad campaigns.
- Designing landing pages on WordPress

Digital Marketing Intern

July 2020-Aug 2020

NIDM, Bengaluru

EDUCATION

Digital Marketing Course

NIDM (2020)

Pre University Karnataka Board - 92%

RV PU College (2017)

10th Boards ICSE- 95%

Chinmaya Vidyalaya (2015)