



NEEL SHUKLA

Project Manager

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📍 Mumbai

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🧩 EXPERIENCE SUMMARY:

- A successful technology-driven professional with 2.8 years of experience in Project Management
- Experienced in handling large and complex static or dynamic websites on multiple content management systems, LMS Panels, SEO Optimized, cloud-hosted, Analytics implemented, CRM integrated Projects
- Created Software requirement specifications and business-required documents, project plans, Proposals, and project reports
- Successfully Implemented Agile methodology practices and conducted Scrum meetings with Project Coordination to complete the project on time
- Managed and led a team of SEO, Analytics, Creative, Backend & Frontend developers, QA testers, content analysts, and Graphic Designers to execute and deliver projects to clients per the defined scope of work
- Reviewed code with developers using automated tools and manual testing to audit multiple websites/applications and LMS panels successfully
- Experienced in delivering quality projects for various clients across multiple sectors (Financial, Medical, EV, Educational, Banking, e-commerce)
- Executed and monitored in-house assignments and projects within the organizations
- Experience in using tools such as Microsoft Azure, Asana, Jira, Microsoft Project, and Confluence to manage projects as per the project management life cycle (Costing, Documentation, planning, tracking, execution, delivery, closure, and support)
- Experience in managing projects based on Agile methodology using different approaches
- I have hired LMS operatives, coordinators, and testers for our company
- Experienced in creating presales pitches and selling cross-functional services for potential customers/clients

🎓 Education

08/2018 – 07/2021 **Bachelor of Engineering in Computer**
St.Francis Institute Of Technology
CGPA 8.85/10.00

08/2015 – 07/2018 **Diploma in Computer Engineering**
Maharashtra State Board of Technical Education (MSBTE)
83.25%

Professional Experience

09/2023 – present

IPG Media Brands - Interactive Avenues

Project Manager

Project Management: Led teams of 20-35 members to successfully launch and manage various websites on different platforms (Shopify, Umbraco, AEM). Demonstrated strong leadership and organizational skills by utilizing tools like Asana for project planning and sprints.

Website Development: Successfully built and launched D2C websites, managed parallel media campaigns, and optimized website performance for lead generation and ranking. Expertise in various CMS platforms and frameworks (Shopify, AEM, Umbraco, Next.js).

Clients: Bank Of Baroda (BOBCARD, BOBCAPS), Kansai Nerolac, Macho Hint, Skechers (Walakathon, GRC, KidsCamp).

01/2023 – 08/2023

ALPHAWARE TECHNOLOGIES

Project Manager

Managed various projects utilizing Next.js and Node.js technology, including a Learning Management System (LMS) panel for GLA University completed within 4-5 months, a training automation software panel finished in 1-2 months, and an ongoing HR Management System for IDFC and HDFC Banks. Demonstrated strong leadership and planning abilities by overseeing projects from requirements gathering to the support phase, creating Software Requirement Specifications (SRS), and developing project plans. Utilized Microsoft Projects for task allocation and tracking, conducted regular progress evaluation meetings, and planned for future project phases.

Clients: HDFC Bank, IDFC Bank, GLA University.

07/2021 – 12/2022

Accelerate Business Solutions PvtLtd.

Project Manager

Managed Optimizely/Episerver CMS project with React JS and .NET ASP for a multinational financial services company. 6-8 month project extended into support phase. Oversaw asset creation/modification, utilized Jira for task management, and scheduled client calls for planning. ProShares.com received a silver award at the 28th Annual FCS Portfolio Awards Gala.

Managed CrownPeak-based CMS project with JavaScript JS and .NET ASP for a multinational healthcare website. Microsite built in 1-2 months, with weekly client calls for nationwide release planning.

Managed Next JS Technology project for a General Motors subsidiary. Website built in 1-2 months with animations and dynamic design. Launched in two phases and is currently in the support phase.

Managed CrownPeak project for an Indian multinational IT company, focusing on various geographical locations.

Clients: ProShares, Chiesi USA, Bright Drop, Vshift, HCL

Projects

Block Chain-based Social Network

A Social Network based on Blockchain wherein a user is paid in cryptocurrency for posting quality content.

Users can tip other user's posts as a form of like.

Front End : React

Back End : IPFS (Smart Contract)

Testing : Ganache (Demo)

Computer Numerical Plotter [CNC 3D Plotter]

An automation machine using which we can plot distinct types of letters, pictures, and designs.

Components Used : Stepper Motor (2XCD-ROM Driver), Arduino Uno R3, L293D motor Driver Shield,

Micro servo motor.

Software Used: Arduino, Processing, Ink-scape.

Skills

SoftSkills: Effective Communication, Team Collaboration, Project Management, Planning, Agile Implementation, Problem Solving, Leadership, Prioritisation, Organizational, Risk Management, Change Management, Business Analysis.

Project Management: Atlassian Jira, Confluence, Asana, Microsoft Project & Microsoft Azure DevOps

CMS: AEM, Episerver/Optimizely, CrownPeak, Contentful, WordPress, Drupal, Umbraco.

Languages: C, C++, PHP, Java, Python, React JS, JavaScript, ASP.NET Core, Next Js, Node Js, React Native.

Operating System: Windows, Linux, Ubuntu