# NAHA HARI KRISHNA

# Full-Stack Developer

nahaharikrishna@gmail.com

+91-9087261782

LinkedIn

Github

Salem, India

Website

# <u>WORK EXPERIENCE</u>

### WordPress Developer

#### **VIEW SCIENCE**

- 🛗 October 2019 September 2023 👂 BANGALORE, INDIA
  - Skilled in creating dynamic and visually appealing websites using WordPress.
  - Proficient in customizing themes and utilizing plugins for e-commerce and blog sites.
  - Expertise in building e-commerce platforms with features like product catalogs and secure payment gateways.
  - Adept at tailoring WordPress themes to align with client branding for a unique presence.
  - Experience in seamlessly integrating and configuring plugins for enhanced website functionality.
  - Implementing responsive design principles for optimal performance across devices.

### Search Engine Optimization

#### **VIEW SCIENCE**

- 🛗 October 2019 September 2023 🔍 BANGALORE, INDIA
  - Demonstrated proficiency in optimizing website content, meta tags and headings for improved search engine visibility and user experience.
  - Implemented effective off-page techniques including backlinks building.
  - Conducted thorough keyword research and seamlessly integrated them into content.
  - Specialized in optimizing WordPress website for speed.
  - Utilized tools like Google Analytics and Bing Web Master Tools to track and analyze website performance.

## **EDUCATION**

B.E

Mechanical Engineering

#### KPR COLLEGE OF ENGINEERING AND TECHNOLOGY

- iii June 2016 April 2019
- Coimbatore, India

## SKILLS

**JavaScript** 

**HTML** 

**CSS** 

React.is

Angular.js

Express.js

Node.js

MongoDB

jQuery

WordPress

**SEO** 

Meta Ads

GA4

**GSC**