

NEHA NEGI

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SKILLS

- Social Media Marketing
- MS Excel
- MS Word
- MS PowerPoint
- Communication
- Active Listening
- Collaboration
- Adaptable and Flexible



INTERNSHIP

- Marketing Intern at PickMyWork (June-August)
- Maintained 4+ play store rating organically during internship
- Implemented an influencer campaign with 50+ influencers and achieved 70% increase in user acquisition
- Learned to run Google Ads
- Created content for Instagram and YouTube
- Created infographics for Telegram using Canva
- Internal field work
- Live project with Apna Application
- Collaborated with PickMyWork on Instagram as an influencer

EDUCATION

2022-24	POST GRADUATION: MBA (Marketing) IBMR Business School – Gurgaon, Haryana
2017-20	GRADUATION: B. Sc R.H.G.P.G College (Kumaon University) – Kashipur, Uttarakhand
2017	12th: Science Chhauni Children's Academy – Kashipur, Uttarakhand 81%
2015	10th Chhauni Children's Academy – Kashipur, Uttarakhand 9.2 CGPA

CERTIFICATIONS

- Social Media Marketing
- Volunteer in “BLOOD DONATION CAMP”
- Entrepreneurship Orientation Programme (NSIC)
- Participation in Cultural Fest

ACCOMPLISHMENTS

- 15000+ and 8000+ followers on Instagram
- 9000+ followers on Facebook
- 3000+ subscribers on YouTube
- Collaborations with various brands

CAREER OBJECTIVE

To get an opportunity where I can make the best of my potentials and contribute to the organization's growth.

2 Years Goal

In next 2 years, I see myself as a manager in a reputed organization.

5 Years Goal

In next 5 years, I see myself 3 level above and want to do more certifications to enhance my skills.