



VINOD CHAVAN

CAREER OBJECTIVE

To Continuously enhance my skills, knowledge by getting involved in a challenging working environment and utilize them for personal and organizational growth to the best of my ability

CONTACT

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📍 Bangalore

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EDUCATION

● VTU University of Belagavi
2017 - 2021
Bachelor of Engineering (Civil)
6.1 CGPA

● Dept. of PU Education Karnataka
2015 - 2017
Pre - University
7.1 CGPA

SKILLS

- Search Engine Optimizations
- Search Engine Marketing
- Social Media Marketing
- Content Writing
- E-Mail Marketing
- Blogging

TOOLS

- MS-Office
- Google Analytics
- Google Search Console
- Google AdWords
- Semrush
- Screaming Frog

WORK EXPERIENCE

LEARNBAY

SEO Executive

(June 2022- August 2023)

- Website On - Page & Off Page Optimization
- Creating and Analyzing the backlinks to increase traffic and improve SERP rankings
- Basic HTML and CSS which helps to improve site speed and technical structure
- Tools like Google Search Console, Google Analytics, Screaming frog etc.

THE KNOWLEDGE ACADEMY

SEO Analyst

(August 2023 - October 2023)

- Conducted keyword research, leading to a 20% increase in organic traffic in the first month.
- Executed on-page and off-page SEO strategies, achieving a [20]% rise in website rankings.
- Collaborated with the content team to create engaging, SEO-optimized content.
- Delivered regular data-driven reports, showcasing SEO impact on the company's bottom line.

CERTIFICATIONS

- Dynamic Digital Marketing Course
- Engineering Projects Certifications

HOBBIES

- Travelling
- Learning New Skills
- Reading Books
- Listening Songs

LANGUAGES

- English • Kannada • Hindi