

Mustaen Baig

SEO ANALYST

Results-driven professional with a background in both web development and SEO. Adept at creating user-friendly websites and implementing effective strategies for online visibility. Skilled in technical aspects and passionate about driving digital success. Strong communicator, ready to contribute a unique blend of developer and SEO expertise to achieve organizational goals.

✉ mustaenbaig02@gmail.com

📞 9482900560

📍 Bangalore, India

EDUCATION

12TH BHARTHI PU COLLEGE

06/2018 - 07/2020

Bangalore, India

10TH SEVENTH DAY ADVENTIST SCHOOL

06/2009 - 05/2018

Bangalore, India

WORK EXPERIENCE

Freelance Developer and SEO ANALYST Rent Up

07/2023 - 11/2023

Achievements/Tasks

- Developed the user interface for the RENT UP platform, focusing on creating an intuitive and visually appealing user experience.
- Added features such as login and signup and also integrated the website with Firebase.
- Improved technical SEO for the website and optimized page speed.

Full Stack Development and SEO Intern Tripo Saints

03/2023 - 06/2023

Remote

Achievements/Tasks

- Developed and improved web pages (welcome, hotels, hostel, questions match make) and an admin panel.
- Designed visually appealing interfaces and implemented search, filtering, and personalized recommendations.
- Worked on title tags and meta descriptions, and improved technical SEO, including enhancing page speed.

Full Stack Development Intern Winsple

12/2022 - 01/2023

Remote

Achievements/Tasks

- Developed and maintained websites with React.js.
- Collaborated with developers and designers for consistent design and functionality.
- Implemented UI modifications on the website.

SKILLS

On-Page SEO

Off-Page SEO

Technical SEO

Keyword Research

Competitor Analysis

Link Building

Page Speed Optimization

HTML/CSS

Wordpress

SEO Audit

Google Search Console

Google Analytics

SEMrush

Ahrefs

Communication

email marketing

MS Excel

CERTIFICATES

The Ultimate Full-Stack Web Development
Bootcamp - Udemy

User Experience - Accenture

SEO Training Masterclass: Beginner To Advance
SEO - Udemy