

PRITAM CHAKI

SEO Specialist



About Me

I am enthusiastic about leveraging my comprehensive SEO skill set to drive exceptional results for your team and business.



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Kalyan Nagar, Bengaluru,
Karnataka 560043

LANGUAGE

- English (Fluent)
- Hindi (Fluent)
- Bengali (Fluent)

EXPERTISE

- Search Engine Optimization Audits (SEO audits)
- On-Page SEO
- Backlink Strategy And Tiered Link Building
- Technical SEO
- Google And FB Ads Optimization & Management
- Keyword Research
- Content Creation and Optimization
- Google Console Indexing
- Strategic Thinking and Competitor Analysis
- UX Web Design & Topical Relevancy
- Negative SEO Attack Protection
- Up To Date Google Algorithms
- Data Analytics and Position Tracking
- Relationship Building and Client Management
- Presentation and Proposal Development
- Up To Date Skills Including AI Usage

EXPERIENCE

Digital Marketing Executive 2021-2022

- Created and managed content across various social media platforms, resulting in a 50% increase in follower engagement within six months.
- Developed and executed email marketing campaigns, achieving a 20% click-through rate and a 10% increase in subscriber base.
- Conducted market research and competitor analysis to identify gaps and opportunities, leading to the optimization of SEO strategies and a 30% improvement in search engine rankings.
- Collaborated with clients to define project scopes, objectives, and deliverables, resulting in consistently high client satisfaction rates.

Entrepreneurial Projects: Founder & Creator Of Nova Explorer & Hot & Cold Fusion- novaexplorer.com & hotcoldfusion.com 2022-2023

- Successfully launched an entrepreneurial website focused on content creation, attracting over 30k+ organic viewers within the first month.
- Successfully launched an E-Commerce website with organic and paid advertisement generating over 100+ leads in the first week.
- Utilized SEO best practices to secure first and second-page rankings on Google, driving organic traffic and enhancing brand visibility.
- Developed and executed content strategies, resulting in engaging articles and resources that resonated with the target audience.

EDUCATION

Siliguri Government Polytechnic College Diploma in Computer Science 2018-2021

SKILLS SETS NOTE

As a passionate SEO professional, I embody empathy, collaboration, and creativity in every facet of my work. My unwavering hunger for growth and competitive spirit drives me to continuously excel. I have consistently demonstrated the ability to take ownership of responsibilities, pioneer uncharted territories, and proactively initiate transformative projects.

A committed team player at heart, I have a knack for setting clear and ambitious targets and then relentlessly pursuing them. My foundation is built upon strong strategic thinking, complemented by exceptional communication skills that allow me to seamlessly convey my ideas. My dedication to continuous learning fuels my passion for staying ahead of the curve.

I'm particularly enthusiastic about collaborating with different clients and teams to craft campaigns that resonate and align with our overarching business objectives. My experience in SEO and organic content marketing has given me the privilege to provide insightful guidance, ignite inspiration, and foster a vibrant culture that thrives on creativity and innovation.

Looking forward to further discussing how my skills and mindset can contribute to our collective success.

Best regards, Pritam Chaki