



Profile

I am a passionate digital marketer with an extensive understanding of DM Fundamentals and basics and looking forward for a challenging opportunity .

Skills

- SEO
- SEM
- SMM
- Content writing
- WordPress

Tools


- CANVA
- GOOGLE KEYWORD PLANNER
- SEMRush
- GOOGLE ANALYTICS


CERTIFICATIONS

- Edred DM
- HUBSPOT
- GOOGLE ANALYTICS
- SEMrush

SAVITRI BYAGADI

Contact

 7676839327

 byagadisk@gmail.com

WILD VALLEY (INTERN)

- Generating, researching, and pitching ideas for posts.
- Blogs Writing, editing.
- Creating posters and content for Social Media platforms.

RADTEL INDIA PVT LTD

- On Page: Creating Meta title and description, working on page checklist.
- Website Auditing Using screaming frog.
- Link-building (Off page SEO) Platforms like Image submission, Social bookmarking, Video submission, and More.
- Creating the weekly reports.

WORK EXPERIENCE

- WordPress| SEO Specialist | Digital Marketing Expert at Goditechnologies (2021 - 2023)
- Implemented SEO strategies to improve organic search rankings and website visibility.
- Proficient in SEO tools
- Crafting engaging, SEO-friendly content to drive organic traffic and boost rankings

EDUCATION

Karnataka University Dharwad

- Masters of Science
- 2021
- 80%