

Contact

Phone

9353949322

Email

kirany22@gmail.com

LinkedIn

[kiran nilajkar](#)

Address

Bengaluru, Karnataka

Education

2021

BBA

Acharya Institute

Expertise

- SEO
- Google Analytic
- Google Adwords
- Product Management
- Microsoft Office
- SEO Tools
- Research, Communication & Proofreading
- Social Media Marketing - PPC

Language

- English
- Hindi
- Marathi
- Kannada
- Tamil

Kiran Nilajkar

Digital Marketing

Results-driven Digital Marketing Intern with a proven background in SEO, Product management, Content management, social media management, and several other digital marketing aspects to produce exceptional results for the company. Proven track record of having in-depth knowledge in digital marketing.

Experience

May 2023 - Present | Bengaluru

Digimark Agency

Digital Marketing Intern

- Managing On-page and Off-Page SEO for all the clients.
- Creating, Running & Managing Google Ad Campaigns
- Social Media Management for Several Clients
- Designing and working on websites on WordPress
- Content creation for several Clients for Finance, Insurance, Health and E-commerce Domain
- Designing posts on Canva.
- Planning and Implementing SEO Strategy for the website.
- Blog Revamping for increase in organic traffic & leads.
- New SEO optimized blog suggestions to increase traffic and growth.
- Analyzing organic leads on Google Analytic.
- Keyword Research and Rank Tracking on Ahref.
- Managing the On-Page, Off-Page and Technical SEO.
- Keywords Management, Competitor Analysis for the products.

Nov 2022 - Apr 2023 | Remote

InitMinds

Digital Marketing Intern

- Done product designing, product descriptions and product management
- Off-page SEO implemented tasks related to them.
- Content Writing. [Product Description, eCommerce Blogs, Website Content]
- Created posts by using Canva.
- Used Google Sites to make a website.
- Handling YouTube Channel SEO

Certification

SKILLED DIPLOMA IN DIGITAL MARKETING

Digital Academy 360 (2021-22)

I have completed my Digital Marketing certification got trained in SEO, Graphic designing, Google analytics, Social media marketing and I have also completed my certification courses in Google Ads.