



Name : VADDI SHABARISH

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Skills:

- Keyword Research
- On-page Optimization
- Off-page SEO
- Technical SEO
- link building
- SEO Campaign Management
- SEO Reporting
- International SEO
- Web Analytics
- MS Office
- HTML

Education:

- MBA | 70% | 2020 |
B.I.T Institute Of Technology
- B.Sc. | 70% | 2018 |
Arts College Anantapur.
- Intermediate | 70% | 2015
Govt Jr College, Penukonda.
- SSC | 75% | 2013 |
ZP High School, Somandepalli.

Achievements & Project:

- Best Intern Award for achieving the highest backlink creation.
- Conducted a Competitor Analysis & Site Audit for The College Monk websites.
- I won first place in the Ad War event for the new product and provided a marketing strategy for the same.

Career Objective.....

Dynamic SEO Analyst with 1.6 years of experience in optimizing websites for search engines. Proficient in conducting keyword research, analyzing website performance, and implementing on-page and off-page optimization strategies. Strong analytical skills and a proven track record of improving website rankings and driving organic traffic. Seeking to leverage my expertise to contribute to the success of a forward-thinking organization.

Experience Summary

- Worked as an SEO (Search Engine Optimizer) in Remo Software, Bangalore (October 2022 to Present)
- Having 6 months of Internship experience.

Work Summary of Remo Software

- Experience in On page optimization
- Working on both HTML as well as WordPress.
- Working on the pages, On-site body content, Meta description, H1, Breadcrumbs, and Page title in support SEO strategies.
- SEO campaign that targeted high volume and long tail keywords that generated more than 1000 branded and non branded keywords.
- For finding the keywords, using the tools like Keyword planner, SEMrush, Query keywords, PAA keyword, and making use of competitor keywords.
- Working on Technical SEO to improve the pages in terms of fixing the issues eg: broken links, broken images, schema, find and fix the 404 errors, etc.
- Adding internal links which are in level 1 and level 2 for the page.
- Adding internal links for the page which are more relevant and high traffic pages.
- Using the tools like SEMRush, Google Adwords, Google Search Console, Screaming frog, Cilcky, etc.
- Create presentations to convey SEO strategies, weekly as well as monthly performance reports, results and goals to the team.
- Working on Subsites and Blog posting.
- Working on multi languages like English, German, Spanish, French, Italian, Portuguese, Danish, Dutch, Japanese, Chinese and Korean.
- Off page optimization with back links.

Internships.....

Sprintzeal Bangalore

- SEO Intern (Backlink Specialist)
- 8th February 2021 - 8th June 2021

The College Monk Bangalore

- SEO Intern
- 10th February 2020 - 10th April 2020