

SHUBHAM KUMAR

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A dedicated senior SEO executive, my passion lies in leveraging data-backed strategies to boost online visibility and organic traffic. With a track record of achieving 30%+ traffic growth through meticulous keyword research, content optimization, and effective backlink management, I'm committed to adapting to evolving search algorithms. My goal is to collaborate with cross-functional teams, utilizing 1 years of experience to drive impactful results and stay ahead in the dynamic digital landscape.

PROFESSIONAL EXPERIENCE

Company:- Webzyro Technology Pvt Ltd.
Profile

2023– Present

- I am working in the company as SEO Executive.
- As a senior SEO executive, I excel in crafting and executing dynamic strategies that amplify online presence and steer organic traffic to websites. My proficiency in extensive keyword research, adept on-page content optimization, and meticulous management of backlinks drives remarkable growth. I remain at the forefront of evolving search engine algorithms, utilizing data-driven insights to continuously enhance performance. Collaborating seamlessly with cross-functional teams, I offer valuable recommendations and ensure strategies are finely tuned for maximum impact. Apart from this I was also developing the websites (Website development is the add on of work).
- I also know to develop wordpress sites.

PROJECT

- Name:- Yescom Media Advertising Agency
 - Description:- This Project is based on a Advertising agency which provides advertising services in india level. It provides all types of advertising services
 - Technology used:- I used HTML, CSS, PHP and Javascript to design and develop this website.
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- Name:- Savari Mithila Ki
 - Description:- This project is based on a Taxi service company which provides taxi service to travel and Tourism in Bihar.
 - Technology used:- I used HTML, CSS, PHP and Javascript to design and develop this website.
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- Name:- Jokes Mania
 - Description:- This project is based on a joke lovers those who like to read jokes. It provides random jokes
 - Technology used:- I used HTML, CSS, PHP and Javascript to design and develop this website.

EDUCATION

- Bachelor of Science (Chem/pursuing) : BD College Patna, **2025**
- Intermediate (PCM) : Ram Lakhan Singh Yadav College, Bakhtiyarpur
61.6%, **2022**
- High School : Sri Ganesh High School, Bakhtiyarpur
(53%), **2020**

SKILLS & OTHER

- Html5
- Css3
- Bootstrap
- Core Java
- C Programming
- Php
- JQuery
- Javascript

CERTIFICATIONS

- **C programming** : Programming Classes, Patna
- **Web Development** : Programming Classes, Patna
- **Core Java** : Programming Classes, Patna

LANGUAGE Known

- Hindi & English