



BISHNU SAHU

Digital Marketer

Tech-savvy Digital Marketer with a highly motivated and results-driven professional, track record of success in Digital Marketing. I am known for my ability to think strategically and act decisively, excelled at developing innovative solutions to complex challenges. With expertise in PPC, Social Media Marketing, and SEO, I can deliver exceptional results while working independently or as part of a team.

Contact

Phone

+91 - 8951003973

Email

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Address

#105, 4th Cross, Indiranagar,
Bengaluru- 560038.

Education

2018

Bachelors's in Computer
Application (B.C.A).

2013

Visual Effects (VFX).

Expertise

- Lead Generation
- Email Marketing
- Graphic Designing
- Website Designing
- Advertising Planning
- Social Media Marketing
- Web Content Management
- Search Engine Optimization

Experience

○ Fincity - Assistant Manager - Digital Marketing

MAR 2023 - JUL 2023.

○ Capitalist Yard India Pvt Ltd - Senior Digital Marketer

OCT 2021 - FEB 2023.

○ TrustCheckr - Digital Marketer

AUG 2020 - APR 2021.

○ BankBazaar - Senior CRO

MAR 2018 - AUG 2019.

Key Responsibilities I Can Take

- PPC Marketing
- Email Marketing
- Landing Page Creation
- Search Engine Marketing
- Social Media Management
- Search Engine Optimization



Personal Details

Nationality

Indian

Gender

Male

Martial Status

Single

Language

English

Hindi

Telugu

Kannada

Hobbies & Interests

- Gaming
- Travelling
- Photography

Certifications

- Google Search Ads
- Google Display Ads
- Google Video Ads
- Amazon Trained E-Commerce Specialist(ATES).

Awards

- **Star Employee Award** - The Alpha of Team Year 2022 by Capitalist Yard India Pvt Ltd.

Projects

- **Srinivas University-** Social Media Management.
- **The Big Screen Institute-** Facebook Ads, Social Media Management, & Email Marketing.
- **Log9 Materials-** Facebook Ads, Google Ads, & LinkedIn Ads.

Tools

Canva | Google Analytics | Keywords Everywhere | Buzz Sumo | Yoast Seo | Elementor | Ahrefs | Mail Chimp | Mozbar | SEO Optimer | Google Search Console | SEO Quake | GMass | Uber Suggest | Hootsuite | SEMrush | Small SEO Tools | TubeBuddy | Adobe Photoshop | Adobe illustrator | Adobe After Effects | Adobe Premiere Pro | Sublime Text | Visual Studio Code | WordPress | Figma | Meta Business Suite | Google Data Studio |