Vishal Kumar

SEO Manager

Digital Marketing Specialist: With 7 years of experience, I specialize in SEO, leveraging industry best practices to drive organic growth and enhance online visibility.

Contact

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Address
No 164, 6th cross, Bannerghatta Main Rd, Omkar Nagar, Arekere, Bengaluru, Karnataka 560076

Education

2015
12th
RVS Collage

2019
B.Tech (Mechanical)
MDU University

Expertise

- Dgital Marketing
- Performance Marketing
- Video Editing
- Website development
- SEO
- PPC
- SMM

Language

English

Hindi

Experience

2022 - 2023
Leads and Feeds

SEO Manager

Leading a team of 3 SEO specialists, executing data-driven SEO strategies for top search engine rankings. Oversee site audits, content alignment, link-building, and cross-functional collaborations while monitoring pivotal KPIs and industry trends.

2021 - 2022
InVideo

SEO Executive and Outreach specialist

Expert in optimizing website content for search engine ranking, with a specialized focus on outreach strategies. Coordinate link-building campaigns through targeted outreach, fostering relationships with key industry players, and ensuring SEO best practices are seamlessly integrated into all content.

2020 - 2021
Optimize For SEO

SEO Executive

Managed key SEO initiatives to enhance organic rankings and traffic. Implemented on-page and off-page optimizations, conducted keyword research, and collaborated on content strategy, ensuring alignment with the latest search engine best practices

2019 - 2020
Pixel Global IT Services

SEO Executive

Proficiently implement SEO strategies to enhance organic search visibility, keyword rankings, and website traffic. Perform on-page and off-page optimization, keyword research, and competitive analysis. Monitor and report on SEO performance metrics, while actively staying updated with industry trends and algorithm changes.

Social Media

LinkedIn

https://www.linkedin.com/in/vishal-gupta-seo-expert-india/

Instagram

https://www.instagram.com/vishalguptaoficial/