

SHAIK ZAHEER BASHA

SEO Specialist



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📍 Pileru, Annamayya District, Andhra Pradesh-517214

🎓 Education

Bachelor of Technology (E.C.E),
Sri Venkateswara University
2015 – 2019 | Tirupati, Andhra Pradesh

🧠 Areas of Expertise

- On Page SEO
- Off Page SEO
- Technical SEO
- E-Commerce SEO
- Web Technologies (HTML, CSS, Java Script)
- Google Analytics(UA, GA4), Google Search Console (GSC), Google Keyword Planner
- Ahrefs, Semrush, Screaming Frog, Similarweb
- Helium 10, Ghost CMS, Strapi CMS, Tableau, Mixpanel, Metabase

🌐 Languages

English • Hindi • Telugu • Tamil

🧩 Hobbies

Traveling | Food Exploring | Reading Tech & Automobile Journals | Cooking.

📁 Profile

I'm a results-driven SEO Expert with a passion for helping businesses to achieve their online goals. With a strong background in Technical SEO and a keen eye for data analysis, I specialize in developing and implementing effective SEO Strategies that drive organic traffic and improve Search Engine Rankings.

📁 Professional Experience

Mojocare (Alpha Digital Health Pvt. Ltd.), SEO Specialist

January 2023 – present | Bangalore

Leading Complete SEO(On Page, Of Page & Technical SEO), SEO Strategies, SEO Roadmaps, Content Audit, Competitor GAP Analysis, Helium 10, Handling Ghost CMS, Sitemaps Audit, Website Auditing, Keyword Research for Marketplaces(Amazon, Flipkart), GSC Error Validations.

Vedantu Innovations Pvt. Ltd

SEO Specialist

January 2022 – January 2023 | Bangalore

SEO Roadmaps, Sitemap Architectures, Keyword Research, GSC and GA matrices, Leading SEO Team, Handled Complete Olympiad BU, On Page and Off Page Analysis, Sitemap Audits, Technical SEO, Ahrefs, Semrush, Google Keyword Planner.

SEO Analyst

June 2021 – December 2021 | Bangalore

On Page & Off Page Analysis, Competitor Content Gap analysis, Handling a Team for Uploading Content on Web Pages, Project Manager For Learning Video Schema (LVS), Google Search Console (GSC), Google Analytics (GA).

SEO Intern

December 2020 – May 2021 | Bangalore

Creating web pages and performing on page SEO, Publishing, analyzing content with the competitors, Formatting, creating content and publishing web pages the same for educational purposes.

📁 Projects

IIT JEE & NEET College Predictor

August 2022 – November 2022

Prepared a Data Base of Category Wise Cut-off Ranks, Placements and Details of 1000 Colleges that Accepted IIT JEE and NEET for the Admissions and Implemented the College Predictor Widget in the Main Landing Pages and Achieved 6000 Leads in 1 Month through this Project.

Learning Video Schema (LVS)

August 2021 – February 2022

Handled the LVS Project and Embedded 2000 Videos to the Web Pages with Proper Structured Schema and Achieved Decrease in Bounce Rate and an Increase in Avg.Session time.