

Rajat Puri

Aiming to leverage my skills successfully to fill the position of Digital Marketing Role.

GET IN CONTACT

Mobile: +91-9464096260

Email: rajatpuri007@yahoo.co.in

PERSONAL DETAILS

- Total Experience 7 Years 1 Month
- Current Location Chandigarh
- Gender Male
- Marital Status Single / Unmarried

SKILLS

- Google AdWords Management
- Email Marketing
- Facebook Ads Manager
- Marketing
- Brand Management
- Digital
- Social Media Management
- Management
- Social Media Marketing
- Optimization
- Google Analytics
- Business Administration

COURSES & CERTIFICATIONS

- Google Analytics Individual Qualification Google
- Content Management Certification From Hubspot.Com
- Certification In Learn Digital With Google
- Certification Of Word Press Course Training From Udemy

PROFILE SUMMARY

- Masters in Business Administration, 2014 to 2016 (International Marketing), with experience of excellence in Search Engine Optimization and Social Media Marketing.

EDUCATION HISTORY

Post Graduation

Course MBA/PGDM(International Marketing)
College cardiff metropolitan university
Year of Passing 2016

Graduation

Course B.Com(Commerce)
College Guru Nanak Dev University (GNDU)
Year of Passing 2010

WORK EXPERIENCE

Jul 2017 to Present

Digital Marketing Specialist at Strongalive.com

- Identify, Analyze and Execute Plans according to the new potential customers, competitors, marketing opportunities and conditions.
- Implementing new scripts that increase performance by 20% by utilizing tools like Google Analytics and Google Tag Manager.
- Launched new campaign with 40% higher conversion rates
- Increase the brand awareness of the blog by 150% in one calendar year.

Mar 2012 to Nov 2013

Ex Corporate Executive at Appco Groups

- Fulfilling the Marketing Operations assigned by the Firm
- Training Staff Team building and Retention of Staff
- Application of new strategies in sustain for the advancement of the company
- Hold workshops, create interactive, multimedia presentations and lectures.