Ravi Kumar

(Senior Web Developer)

Email : ravi0005saini@gmail.com

Phone : +91-7906554380

Address : 57, 2nd Floor Masodhpur Vasant Kunj, NewDelhi - 110070

Linkedin : https://www.linkedin.com/in/ravi-kumar-619232147

Professional Summary

A person who is focused, solution-oriented, highly organized, disciplined and always been an all-rounder, be it curricular or extra-curricular activities and have always proved my abilities.

As a Computer Science Student, I always love to play with Computer. Aspire to be Web Developer, highly enthusiastic to work with web applications.

Looking for an opportunity where I can put my abilities to work for a mission I am passionate about.

Work Experience

Web Developer

Flash Digital Solutions

Connaught Place, New Delhi

April 2022 - Present

- ❖ **Responsive Design:** With the increasing use of mobile devices, it's crucial to ensure that your website is responsive and adapts seamlessly to different screen sizes. This enhances the user experience and improves your website's visibility in search engines.
- ❖ **User:** Friendly Interface: Design your website with a user-centric approach, focusing on intuitive navigation, clear calls-to-action, and easy-to-understand layouts. Make it easy for visitors to find information, engage with your content, and complete desired actions.
- ❖ **Search Engine Optimization (SEO):** Implement SEO best practices during the development process to improve your website's visibility in search engine

results. This includes optimizing page titles, meta tags, headings, URL structures, and incorporating relevant keywords into your content.

❖ **Content Management System (CMS):** Consider using a CMS like WordPress, Shopify and E-Commerce to manage your website's content effectively. A CMS allows you to update and add new content without extensive coding knowledge, simplifying website maintenance.

❖ **Analytics and Tracking:** Set up web analytics tools like Google Analytics to track and analyze user behavior, website performance, and marketing campaign effectiveness. This data provides valuable insights for ongoing optimization and decision-making.

Web Designer
Pointer Soft Technologies Pvt. Ltd.

Vasundhara Sector-15, Ghaziabad

December 2018 - 2022

❖ Designing personalized websites for fresher, middle or senior level clients.

❖ Modifying and making changes according to client's requirements.

❖ Checking for errors and debugging websites.

❖ Client interaction about the project.

❖ Maintaining excel sheets and regularly updating data.

❖ After the client approved the design, then the next step was to create the live website.

❖ Making the website responsive.

Education

➢ **B.Tech (Computer Science & Engineering)**

College: Radha Govind Group Of Institutions Garh Road Meerut
PassOut: 2018

Programming Language

HTML	PHP	Wordpress
CSS	Laravel (MVC)	Shopify (Customizations)
Bootstrap	MYSQL	
Javascript		

Live Projects

E-Commerce Projects:

- ❖ anyahhart.com
- ❖ vedicnature.in
- ❖ seasoulcosmetics.com
- ❖ treasocloset.com
- ❖ skinphilosophy.in
- ❖ saltylullaby.com
- ❖ sahnifabrics.com

Static Projects:

- ❖ eduvinn.com
- ❖ cupcakeproductions.in
- ❖ gsmedicalcollege.in
- ❖ global-approbation.com
- ❖ anushagroup.com
- ❖ alicloudinvestment.com
- ❖ kansalcolour.net
- ❖ mediangils.com
- ❖ thewandermore.in
- ❖ greencubefurniture.com
- ❖ anmaydesigns.com

Strengths:

❖ The ability to work in a team.

❖ Leadership Qualities.

❖ Hard working with lots of patience.

❖ Positive Attitude.

❖ Self Confidence.

Personal Details:

Name   :   Ravi Kumar

DOB   :   10 March 1997

Gender   :   Male

Language   :   English and Hindi

Permanent Address :   Naveen Mandi Road Almaspur Muzaffarnagar