

Sharanya C.N

Social media account Manager

Results-driven professional with 8 months of experience in SEO, GA4, Google Ads, social media, and proofreading. Seeking a challenging position in a dynamic organization where I can leverage my skills and knowledge to contribute to the company's digital marketing strategies and achieve measurable results. Committed to staying updated with the latest industry trends and continuously enhancing my abilities in order to drive organic traffic, optimize online campaigns, and deliver engaging content.

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WORK EXPERIENCE

Social media Account manager Chanakya solutions

10/2022 - Present

Mysore

Achievements/Tasks

- Campaign scheduling
- Content creation
- Social media accounts management
- Keyword Research
- Data analysis in GA4
- Reporting ads performance
- Running ads on YouTube, Facebook, Instagram, Bing, Google
- Strategy Development
- Research & Development of content
- eMail marketing

Social Media account Manager (Intern) Chanakya Solutions

11/2021 - 12/2022

Mysore

Achievements/Tasks

- Posting contents
- Researching content for various social media platforms
- Running social media ads
- Keeping track of ads
- Reporting ad performance

EDUCATION

Master of Business Administration JSS CMS

01/2021 - 09/2022

Mysore

Bachelor of Business Administration MMK & SDM

07/2017 - 10/2020

Mysore

SKILLS

GA4

SEO

Social Media Marketing

Canva

MS office

Content creation

Google ads

Project Management

GSC

PERSONAL PROJECTS

Effects of Social Media on the minds of people (04/2022 - 08/2022)

- An online survey on the effects of social media usage on the mental health and mindset of people.

CERTIFICATIONS

Fundamentals of Digital Marketing

Google Digital Garage

Social media marketing & account management

Udemy

SEO

Udemy

Content Marketing

Hubspot

Digital Marketing

Hubspot

10 days workshop on Business Research methodologies

Workshops on SEO & SEM

LANGUAGES

Kannada

Native or Bilingual Proficiency

English

Native or Bilingual Proficiency

Hindi

Professional Working Proficiency

INTERESTS

Makeup

Learning new skills

Crafting

Decorating