

Hrithik Vishwakarma

Digital Marketing Executive

Obtain a position to use skills and Knowledge In the Digital Marketing field to become a valuable asset to an organization and grow within the company. A highly motivated person with expertise in social media management Seeking a full-time position where I can apply my knowledge & skills for professional growth.

Contact



Phone

8291675360



Email

hrithikvishwakarma410@gmail.com



Address

Ghatkopar (West) Narayan
Nagar, N.S.S Hall Road

Education

Bachelor of Management Studies (Marketing)

Universal College

Masters Program in Digital Marketing

Mediamitra Institute

Expertise

- Wordpress Planning & Creation
- Landing Page Designing
- Search Engine Marketing
- Search Engine Optimization
- Social Media Marketing
- Canva Designing

Language

English

Hindi

Experience

4 Months

Company Name | Mediamitra Institute

Social Media Marketing Intern

- Design & create content, social media posting for sparsh multi speciality hospital.
- Perform other marketing related tasks, as required.
- Initiated market research studies & analyzed findings.

2 Months

Company Name | GoDigital

Search Engine Marketing Intern

- Optimized google search & lead generation AdWords to maximize ROI.
- Monitor & analyze the reporting of paid search of google AdWords.(PPC)
- Creating a website & keyword research.

2 Months

Company Name | Thirdslash

Google Ads (PPC) Intern

- Drive new ideas and processes to improve the performance of SEM campaigns including account structure, bid strategy, ad copy, and keyword expansion.
- Organise keywords into themed Ad Groups and Campaigns.
- Write creative copy to fit with the theme of each Ad Group.
- Use the AdWords keyword tool to research negative keywords.
- Creating a website & keyword research.