



Aishwarya G

DIGITAL MARKETER

Extremely motivated to constantly develop my skills and grow professionally. I am confident in my ability to come up with interesting ideas for unforgettable marketing campaigns.

Contacts

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Bangalore 560083

Education History

- **BES DEGREE COLLAGE**
Bachelor of business administration , 2022
- **LOYOLA COMPOSITE PU COLLEGE**
Computer Science - 2018

Skills

- Social Media Marketing (SMM)
- Search Engine Marketing (SEM)
- Search Engine Optimization (SEO)
- Google Ads
- Pay Per Click (PPC)
- Programmatic Advertising (DSP,SSP,Ad Exchange,Ad Network,DV360)
- Google Analytics
- Microsoft Excel
- Ad operation (DCM)

Certification

- DCDME -DIGIPERFORM CERTIFIED DIGITA MARKETING EXECUTIVE
- GOOGLE ADS SEARCH CERTIFICATION
- GOOGLE ADS VIDEO CERTIFICATION
- GOOGLE ADS DISPLAY CERTIFICATION