

# Sonali shashank shende



Gajanan Housing Society, karad dist-Satara

Pune- Wakad

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**Specialization:**  
Business Analytics

**Career Objective:** To obtain a challenging position as Business Analyst that would increase business productivity of the organization & in turn enhance my skills & competency. As a business analyst looking for an opportunity to make a difference by bringing my enthusiasm & become expertise to the forefront of business decisions.

## Education:

Pgdm-Business Analytics)	Indira Institute	IIMP	2021 – 2023	--%
BBA_	T.M.V-pune	T.M.V	2018-2021	7.9 SGPA
H.S.C	y.c college	HSC board	2018	54%
S.S.C	v.v.k	SSC	2015	74%

## Work Experience :

**Company:** 1] Stamod / Alcor funds

**Job Title:** Marketing Analyst -Internship

**Work Description:**

- Working on Social media Analytics
- Handled social media sites of company
- Research for content
- Social media time table management for every platform of both the companies
- Also working on Drift website Dashboards

**Duration:** 3-months (16 May 2022- 16 Aug 2022)

**Company:** 2] Varada Industries (manufacturing company)

**Job Title:** social media marketer

**Work Description:**

- Creating post for social media platforms.
- Product Data-Gathering, mining, analysing to write attractive content.

**Duration:** One Year (Augst 2020 – September 2021)

## Computer Skills:

**Operating Systems:** Windows  
**Packages Known:** MS Office (Word, PowerPoint, Excel)  
**Language:** Python(Learning ), HTML  
**Analytical tools:** Microsoft power BI, Tableau, Data studio,

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## Additional Qualification / Professional Training or Certifications:

- Certification in M.S power BI-Udemy
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## Extra-Curricular Activities / Achievements:

- Member of the Student council from management department at university level of tilak Maharashtra vidyapeeth, pune 2019-21.
  - Appreciated from department for management skills 2019-20.
  - Team leader of photography group, management department 2019-20.
  - Committee member for Convocation event 2022.
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## Personal Details:

**Date of Birth:** 06/12/1999

**Marital Status:** Single

**Strengths:**

- Logical thinking
- Active listener
- Leadership
- Self-Disciplined

**Hobbies:**

- Singing,
- Learning new technical skills,
- Playing Badminton

**Languages:** English, Hindi, Marathi

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Declaration: I hereby declare that the details furnished above are true and correct to the best of my knowledge and belief and I undertake to inform you of any changes therein, immediately.

Place: Pune

Date: 10/07/2022

Signature: *sshendes...*