

# Ridhi Jain

## Web Designer and Developers

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## ABOUT

A passionate Web Designer and Developer from Delhi having 4yrs of experience with well-developed skills in web designing, development and web applications. Defined as an adaptive, creative, self-motivated, ambitious - combined with a limitless imagination and creative drive. I like challenges which can make me a better creative person.

## WORK EXPERIENCE

### Easy Solution | Associate Website Designer

July 2021 - July 2022

- Designing and establish user-friendly websites, including optimized check-out page.
- Establish an interactive and dynamic website that guarantees high traffic, page view and maximum user experience. { SEO handling }
- Designing complete user-friendly and dynamic pages of software. ( Reports, Forms, Dashboards etc )
- Handling all composition, color, illustration, typography, and branding for client projects.
- Did changes in websites according to the clients requirements, with 99% client satisfaction scores.
- Designing custom graphics for events/festivals. (Banners, Standees, Social Media Posts, Office Stationery, ID cards etc.)

### Kashah Entertainment | Intern Web Designer, Developer & Graphic Designer

May 2021 - July 2021

- Designed & Developed user-friendly Websites.
- Logo and Office stationery, Book Cover Designing, Social Media Posts, E-books Designing etc.

### Freelancing | Web Designer, Developer & Graphic Designer

Jan 2019 - 2021

- Designed website for herbdale international - Delhi { India }
- Designed and Developed UI for Alex School - Delhi { India }
- Designed vectors for theretrokings - LA { USA }

## INTERESTS

Coding, Designing, Painting, Traveling, Gaming

## EDUCATION

### Maya Academy { MAAC }

June 2018 - May 2020

APDMD - Graphic Designing, Web Designing and Development

### Ignou

June 2018 - June 2021

Bachelor of Arts (BA)

## SKILLS

### Tools

- HTML
- CSS
- Bootstrap
- JavaScript
- jQuery
- PHP
- MySQL
- Ajax
- WordPress
- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Figma
- Adobe XD
- Adobe InDesign
- Adobe Premiere Pro
- Coral Draw

### Design

- Responsive Designing
- CMS
- Framework Knowledge
- Interaction Design
- User flows
- SEO management

## PROFILES

### LinkedIn - Ridhi Jain

<https://www.linkedin.com/in/ridhi-jain-31ba9b183>

### Instagram - Ridhijain\_graphics

[https://instagram.com/ridhijain\\_graphics?igshid=YmMyMTA2M2Y=](https://instagram.com/ridhijain_graphics?igshid=YmMyMTA2M2Y=)

### Behance - Ridhijain28

<https://www.behance.net/ridhijain28>