

Digital Marketing Resume

Madhu babu

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OBJECTIVE

- A self-motivated professional with good analytical and problem solving skills. To enhance my skill set by implementing my knowledge and skills for the benefit of the organization and self-growth.

SUMMARY

- Strong knowledge in the Digital Marketing.
- I have also real time experience.
- I took training on digital marketing at Digital Nest.
- Creating Campaign & Campaign optimization.
- Managing daily trackers, Search term reports, Reports, Ad copy changes.
- Analyzing and generating daily, weekly, monthly Reports about Campaign performance.
- I have good knowledge about SEM.

EDUCATIONAL QUALIFICATIONS

- MBA from Mallineni perumallu educational society with an aggregate of 74% in the year of 2019.
- B.sc Computer science (Statistics) with an aggregate of 65% in the year of 2017.
- Intermediate from Board of Intermediate Education with 70% in 2014.

SKILLS

- Ms office
- Google Ads

ACTIVITIES AND ACHIEVEMENTS

- Actively participated and appreciated in college and school level sports and games.
- Actively participated and certified in 10k run.

INTERPERSONAL SKILLS

- Hard working and have good communication skills.
- Quick Learner.
- Confident.

PERSONAL DETAILS

- Father's Name : Balaiah.
- DOB : 13-01-1997
- Nationality : Indian.
- Languages Known : English, Telugu.
- Address : D.S Nagar 15th line etukuru road, Guntur.

- **Declaration:**

I here by declare that the above information is true to the best of my knowledge.

Madhu babu